

Automotive Infotainment Market Size, Share And Growth Analysis For 2023-2032

*The Business Research Company's
Automotive Infotainment Global Market
Report 2023 – Market Size, Trends, And
Forecast 2023-2027*

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The [automotive infotainment market](#) size is projected

to reach \$27.47 billion in 2027 at a

CAGR of 7.5%, per TBRC's report "Automotive Infotainment Global Market Report 2023."



The Business
Research Company

Automotive Infotainment Global Market Report 2023
– Market Size, Trends, And Global Forecast 2023-2027

The automotive infotainment market growth is attributed to increased connected car adoption. Asia-Pacific is set to lead in market share. Major players include Robert Bosch, HARMAN International, Mitsubishi Electric, DENSO, Visteon, Kenwood, Continental, Pioneer, and Panasonic.

[Automotive Infotainment Market Segments](#)

- By Operating System: QNX, Microsoft, Linux
- By Form: Embedded, Tethered, Integrated
- By Vehicle Type: Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle
- By Geography: The global automotive infotainment market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

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The automotive infotainment is a hardware and software platform that helps deliver audio and video entertainment in vehicles. Some of the known entertainment provided by automotive infotainment include car radio broadcasting, video streaming, navigation, and streaming services that are combined into one system. Automotive infotainment is used in the automotive instrument cluster, automotive display, telematics, digital cockpit controller, and smart device integration.

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Contact Information

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

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Oliver Guirdham
The Business Research Company
+44 20 7193 0708
info@tbrc.info

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