

Electric Blanket Market is Booming Worldwide | Dreamland, Morphy Richards, Slumberdown

Stay up to date with Electric Blanket Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

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EINPresswire.com/ -- HTF Market Intelligence published a new research document of 150+pages on "Electric Blanket Market Insights, to 2028" with self-explained Tables and charts in presentable format. In the Study you will find new evolving Trends, Drivers, Restraints, Opportunities generated by targeting market associated stakeholders.



Electric Blanket Market

The growth of the Electric Blanket market was mainly driven by the increasing R&D spending by leading and emerging player, however latest scenario and economic slowdown have changed complete market dynamics.

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Craig Francis

Some of the key players profiled in the study are Dreamland (Belgium), Morphy Richards (United Kingdom), Slumberdown (United Kingdom), Imetec (Italy), Fleece Blanket (Sweden), De'Longhi (Italy), Sunbeam (United States), Biddeford Blankets (United States), SoftHeat (United States), Serta (United States).

According to HTF Market Intelligence, the Global Electric Blanket market to witness a CAGR of 6.5% during forecast period of 2023-2028. Global Electric Blanket Market Breakdown by Type (Electric Under Blankets, Electric Over

Blankets) by Size (Single Size, Double Size, King Size) by Material (Wool, Cotton, Polyester, Acrylic, Others) by Distribution Channels (Supermarkets and Hypermarkets, Specialty Stores, Online Stores, Others) by End User (Commercial, Residential) and by Geography (North America, South America, Europe, Asia Pacific, MEA). The Electric Blanket market size is estimated to increase by

USD 695 Million at a CAGR of 6.5% from 2023 to 2028. The report includes historic market data from 2017 to 2022E. Currently, market value is pegged at USD 1215 Million.

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Definition:

The Electric Blanket Market refers to the segment of the consumer goods industry that involves the manufacturing, distribution, and sale of electrically heated blankets. Electric blankets are bedding products that incorporate electrical heating elements to provide warmth and comfort, particularly during colder seasons. These blankets are designed to generate and distribute heat evenly across their surface, allowing users to adjust the temperature according to their preferences.

Market Trends:

- Smart Technology Integration
- Eco-friendly Materials

Market Drivers:

- Growing Consumer Demand
- Energy Efficiency and Cost Savings

Market Opportunities:

- Growing Aging Population
- Product Diversification

Market Restraints:

- Seasonal demand
- Price sensitivity

The titled segments and sub-section of the market are illuminated below:

The Study Explore the Product Types of Electric Blanket Market: Electric Under Blankets, Electric Over Blankets

Key Applications/end-users of Electric Blanket Market: Commercial, Residential

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<https://www.htfmarketintelligence.com/buy-now?format=1&report=3964>

With this report you will learn:

- Who the leading players are in Electric Blanket Market?
- What you should look for in a Electric Blanket
- What trends are driving the Market

- About the changing market behaviour over time with strategic view point to examine competition

Also included in the study are profiles of 15 Electric Blanket vendors, pricing charts, financial outlook, swot analysis, products specification & comparisons matrix with recommended steps for evaluating and determining latest product/service offering.

List of players profiled in this report: Dreamland (Belgium), Morphy Richards (United Kingdom), Slumberdown (United Kingdom), Imetec (Italy), Fleece Blanket (Sweden), De'Longhi (Italy), Sunbeam (United States), Biddeford Blankets (United States), SoftHeat (United States), Serta (United States)

Who should get most benefit from this report insights?

- Anyone who are directly or indirectly involved in value chain cycle of this industry and needs to be up to speed on the key players and major trends in the market for Electric Blanket
- Marketers and agencies doing their due diligence in selecting a Electric Blanket for large and enterprise level organizations
- Analysts and vendors looking for current intelligence about this dynamic marketplace.
- Competition who would like to benchmark and correlate themselves with market position and standings in current scenario.

Make an enquiry to understand outline of study and further possible customization in offering @ <https://www.htfmarketintelligence.com/enquiry-before-buy/global-electric-blanket-market>

Quick Snapshot and Extracts from TOC of Latest Edition

Overview of Electric Blanket Market

Electric Blanket Size (Sales Volume) Comparison by Type (2023-2028)

Electric Blanket Size (Consumption) and Market Share Comparison by Application (2023-2028)

Electric Blanket Size (Value) Comparison by Region (2023-2028)

Electric Blanket Sales, Revenue and Growth Rate (2023-2028)

Electric Blanket Competitive Situation and Current Scenario Analysis

Strategic proposal for estimating sizing of core business segments

Players/Suppliers High Performance Pigments Manufacturing Base Distribution, Sales Area, Product Type

Analyse competitors, including all important parameters of Electric Blanket

Electric Blanket Manufacturing Cost Analysis

Latest innovative headway and supply chain pattern mapping of leading and merging industry players

Get Detailed TOC and Overview of Report @

<https://www.htfmarketintelligence.com/report/global-electric-blanket-market>

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Criag Francis

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