


Rainwear Market Growth with CAGR of 6.0% Implies to Reach Industry Size of \$1,862.6 Million by 2030

North America held the major share in the market, and is expected to remain dominant throughout the forecast period.

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Global **RAINWEAR** Market
 Opportunities and Forecast, 2021-2030

Global Rainwear Market is expected to reach **\$1,862.6 Million** by 2030.

Growing at a **CAGR of 6.0%** (2021-2030)

Rainwear Market

According to a new report published by Allied Market Research, titled, “[Rainwear Market](#) by Product Type, Material, End-Use, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2021–2030,”. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.



Increase in the participation of recreational activities such as camping, hiking, biking, and mountaineering increase the demand for rainwear products, thereby driving the growth of the global market.”

Roshan Deshmukh

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<https://www.alliedmarketresearch.com/request-sample/14110>

Apparels are those garments that feature and perform multiple functions apart from just their aesthetics and basic protection of the wearer. Rainwear has been gaining importance as a fashion statement, particularly among millennial men and women. The color-blocking street style trends are increasing and gaining strong ground in the

market. Moreover, water-repellant trench coats and transparent lace raincoats are becoming popular due to innovative designs. Hence, the rainwear market is estimated to witness

significant rainwear market growth during the forecast period.

High prices and significant popularity of rainwear's product lead to the advent of counterfeit brands, which are usually prevalent in developing economies where customers are highly price-sensitive. This factor hampers the sale of existing original rainwear products in these economies.

On the basis of material, polyester fabric material is less expensive and its manufacturing involves less time. Polyester fabric material is most commonly used in various countries. It is considered as a sustainable alternative for people who do not prefer nylon and other material. Owing to large range of applications and advantages of such type of material, this segment is expected to exhibit a considerable growth rate.

On the basis of product type, the jackets segment was the highest contributor to the market. and is expected to sustain its dominance during the forecast period. Rain jackets are very popular among working professionals, youngsters, athletes, camping and hiking groups, bikers, among others.

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Region-wise, North America dominated the rainwear market in 2020, and is expected to sustain its dominance during the rainwear market forecast period. The key factors driving the growth of the rainwear market in the region are high purchasing capacity of majority of the population and high demand for luxury and superior quality products.

The players operating in the global rainwear market have adopted various developmental strategies to expand their market share and increase profitability in the market. The key players profiled in this report include Fox Umbrellas Ltd, Prince Rainwear Pvt. Ltd, The North Face, Patagonia, Black Diamond Equipment, Wildcraft, NZ Seasonal Wear Private Limited, Stutterheim, Columbia Sportswear Company, and Ducktail Raincoats.

The Covid-19 pandemic has a vital impact on the growth of the global Rainwear Market and altered several market scenarios. The lockdown across various countries and ban on international travel has disrupted the supply chain and revenue chain. The report includes a thorough analysis of the Covid-19 pandemic on the growth of the global Rainwear Market.

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- The report provides quantitative analysis of the current rainwear market trends, estimations, and dynamics of the market size from 2020 to 2030 to identify the prevailing Rainwear market opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable

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□ Football Sportswear Market Is Estimated To Reach \$114,414.1 Million By 2027

<https://www.alliedmarketresearch.com/football-sportswear-market-A09835>

□ Luxury Apparels Market is projected to reach \$278,181.5 million by 2031

<https://www.alliedmarketresearch.com/luxury-apparels-market>

□ India Western Wear Market is expected to reach \$6,041.8 million by 2032

<https://www.alliedmarketresearch.com/india-western-wear-market-A24976>

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