

Instant Dry Yeast Market Forecasted to Surge to US\$ 1,273.50 million by 2030 with a CAGR of 7.6%

Health benefits associated with instant dry yeast such as healthy digestive system and helps to manage immune system

PORTLAND, OR, US, September 27, 2023 /EINPresswire.com/ -- [Instant Dry Yeast Market](#) by Packaging Type (Pouch, Bottle and Others), Distribution Channel (Supermarket/Hypermarket, Convenience stores, E-Commerce and Others) and End User (QSR, Food Services, Bakery and Confectionery, Household and Others): Global Opportunity Analysis and Industry Forecast, 2021-2030.

The instant dry yeast market size is expected to reach \$1,273.50 million by 2030, registering a CAGR of 7.6% from 2021 to 2030.

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Instant yeast is more finely ground than active dry yeast. Marketed as dissolving and activating more quickly (thus the instant part), it is nearly identical to active dry. It is also known as bread machine yeast, rapid-rise yeast or quick-rise yeast. Instant dry yeast has the advantages of high activity, stable performance, easy transportation and storage and convenient to use. It is an excellent fermentation agent and biological raising agent, widely used in bread, pastry and other fermented products.

According to the instant dry yeast market trends, on the basis of distribution channel, the e-commerce segment is growing at highest CAGR growth rate and is estimated to reach \$349.2 million by 2030. E-commerce distribution of the instant dry yeast is gaining major popularity owing to proliferation of internet of things at commercial level. Convenient and easy transportation and globalization promoting the growth of the online distribution of the business



to business products such as raw material.

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On the basis of end user, the food services segments accounted for around 24.1% market share in 2020, with the former constituting around 27.53% share and is expected to grow at CAGR of 6.1% during the forecast period. Inclination of consumers toward new cuisines at a reasonable cost boosts the adoption of new technologies for preparing quick-served foods among full-service restaurants. Ongoing trends of luxury dining and tourism are expected to drive the instant dry yeast market through full-service restaurants.

Instant dry yeast can be easily substitute to regular active dry yeast and reduce rise time. Instant dry yeast can be directly added with other ingredients of bread. But active yeast needs to be activated using a warm liquid to make it ready to use. Health benefits associated with instant dry yeast such as healthy digestive system and helps to manage immune system, If used in inappropriate measures or consumed directly will have an adverse effect on the human body and that becomes a major constraint to the dry yeast market.

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According to the instant dry yeast market analysis, the instant dry yeast market segmented into packaging type, distribution channel, end user and region. On the basis of packaging type, the market is categorized into pouch, bottle and others. On the basis of distribution channel, the market is segmented into, supermarket/hypermarket, convenience stores, e-commerce and others. By end user, market is categorized into, QSR, food services, bakery and confectionery, household and others. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Russia and Rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, Indonesia and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, United Arab Emirates, South Africa, Saudi Arabia and Rest of LAMEA).

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The players operating in the instant dry yeast industry have adopted product launch and business expansion as their key developmental strategies to expand their market share, increase profitability, and remain competitive in the market. The key players profiled in this report include Lesaffre, Hagold Hefe GmbH, Asmussen GmbH, ACH Food Companies, Inc, Fleischmann's Yeast, LALLEMAND Inc, AB Mauri Food, Pakmaya, Angel Yeast and Keliff'.

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Region wise, Asia-Pacific instant dry yeast market is expected to witness highest growth at a CAGR of 8.3% during the forecast period. Increase in investments by several small and mid-sized

food manufacturing companies in developing countries supports the growth of the market. The major drivers of the Asia-Pacific instant dry yeast market are presence of high population base, changes in taste & preferences of consumers, and surge in number of fast food chains/trucks. Moreover, adoption of western lifestyle and rise in disposable income are anticipated to drive the growth of the market. Rise in purchasing power of the Asia-Pacific population, rapid urbanization, and presence of large customer base preferring instant dry yeast drive the market growth in the Asia-Pacific.

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The report provides a quantitative analysis of the current trends, estimations, and dynamics of the market size from 2020-2030 to identify the prevailing opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis and the market size and segmentation assist to determine the prevailing market opportunities.

The major countries in each region are mapped according to their revenue contribution to the instant dry yeast market share.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the instant dry yeast industry.

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