

Green Mountain Technology, Leading Provider of Parcel Spend Management Solutions, Rebrands to Green Mountain

This strategic move comes as the company continues to expand its services and markets, positioning itself for future success and better serving its customers.

MEMPHIS, TN, UNITED STATES,

September 27, 2023 /

EINPresswire.com/ -- The rebranding of

[Green Mountain](#) is not about changing

who they are, but rather about refining and enhancing their approach to better serve the parcel market. With this brand refresh, Green Mountain aims to provide even greater value and support to its clients in the parcel industry.

“

This transformation is a progression driven by our commitment to align ourselves with the evolving needs and aspirations of our customers.”

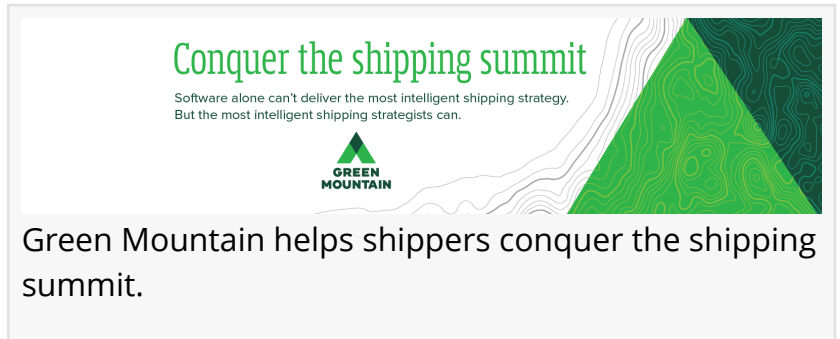
Kevin McLaughlin

“This transformation is a progression driven by our commitment to align ourselves with the evolving needs and aspirations of our customers,” said Green Mountain CEO Kevin McLaughlin. “The rebranding reflects Green Mountain's position as the founder of parcel spend management and the indisputable category leader in the industry.”

Green Mountain's rebranding brings several key benefits to its customers. By choosing Green Mountain, customers are

investing in a knowledgeable partner who can help them unlock the power of optimized shipping, maximize profitability, and deliver on their promise to customers. Green Mountain's expertise in parcel spend management allows shippers - of all sizes and across industries - to achieve unprecedented cost efficiencies and operate at peak performance.

As Green Mountain continues to grow and expand its services and markets, the brand refresh positions the company for future growth and better serves the evolving needs of the parcel industry. Green Mountain remains committed to excellence and is dedicated to empowering its customers to optimize their logistics operations and achieve unparalleled cost efficiencies.



About Green Mountain:

No matter the size of a company or the complexity of supply chain operations, services are able to be scaled - Parcel Audit, Advisory, and Parcel Spend Management (PSM) - to best meet shipping needs. Learn more about Green Mountain.

Rebecca Wyatt
Green Mountain
+1 901-708-3158
rwyatt@greenmt.com
Visit us on social media:
[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/658111600>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.