

Businesses Nationwide are Rediscovering Consumer Financing

BCF adds Consumer Financing to its roster of services.

MIAMI, FL, USA, September 29, 2023 /EINPresswire.com/ -- According to a recent article in the Wall Street Journal, more businesses are offering Consumer Financing, in order to increase their average order value, gain customers and generate more sales. Financing options also enhance the customer experience and accessibility to premium products. Customers investing in quality products and services appreciate spreading the cost of their purchases over manageable installments. By introducing these flexible financing options, companies demonstrate their commitment to meeting the diverse financial needs and preferences of their customers.



"We understand that investing in quality products or services is a significant decision - Consumer Financing allows customers to make that investment comfortably," said [Nelly Palmer, VP BCF Marketing & Business Development](#). "Businesses that provide flexible payment solutions to their customers, foster a superior shopping experience, while making high ticket products and services more accessible."

Key benefits of offering Consumer Financing options include:

1. Accessible Financing Plans.

Tailored plans to suit varying budgets, enabling customers to choose payment options that best suit their financial circumstances.

2. Enhanced Affordability.

Making premium products and services more affordable by spreading the cost over a period that suits the customer.

3. Improved Customer Experience.

Providing a seamless, hassle-free shopping experience that prioritizes the customer's needs and preferences.

4. Competitive Advantage.

Businesses can stand out in the market by offering a unique advantage to potential customers.

By implementing Consumer Financing, businesses increase customer satisfaction, loyalty, and market competitiveness. BCF remains dedicated to offering financial solutions that meet the needs of business owners nationwide.

For more information about Brickell Capital Finance, Unsecured Business Lines of Credit, Consumer Financing or Equipment Leasing - contact Nelly Palmer 786-467-7800 or 305-209-5221. Hablamos español.

When the bank says no, we say yes! Accredited by the Better Business Bureau with an A+ rating. Since 2005, providing business owners nationwide with the financing they need to grow and succeed.

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