

# Veterinary Oncology Market : Innovations and Advancements, to Grow at a CAGR of 10.8% from 2021 to 2030

*The factors that drive the growth of the global veterinary oncology market include rise in the prevalence of cancer in pets, mostly dog.*

PORTLAND, OREGON, UNITED STATES,  
September 28, 2023 /  
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The field of veterinary oncology has witnessed remarkable advancements and innovations in recent years, mirroring the progress seen in human oncology. These developments have not only expanded treatment options but also improved the quality of life for our beloved animal companions. In this article, we explore some of the most notable innovations and breakthroughs in the [veterinary oncology market](#).

The global veterinary oncology market was valued at \$0.297 billion in 2020, and is estimated to reach \$0.819 billion by 2030, growing at a CAGR of 10.8% from 2021 to 2030.

- CAGR: 10.8%
- Current Market Size: USD 0.297 Billion
- Forecast Growing Region: APAC
- Largest Market: North America
- Projection Time: 2021- 2030
- Base Year: 2021

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One of the most significant advancements in veterinary oncology is the application of precision



medicine. Just as in human medicine, veterinarians are now using genomic and molecular profiling to tailor cancer treatments to individual animals. This approach allows for more targeted therapies, minimizing side effects and improving treatment outcomes.

#### Immunotherapy

Immunotherapy has emerged as a game-changer in the treatment of cancer in both humans and animals. Veterinary oncologists are now utilizing immunotherapeutic agents, such as monoclonal antibodies and cancer vaccines, to stimulate the animal's immune system to recognize and fight cancer cells. This approach has shown promising results in extending the lives of pets with cancer.

#### Imaging Technologies

Advances in imaging technologies have revolutionized the diagnosis and monitoring of cancer in pets. Techniques like positron emission tomography-computed tomography (PET-CT) and magnetic resonance imaging (MRI) provide veterinarians with detailed information about the location, size, and stage of tumors. This precise data aids in treatment planning and assessing the effectiveness of therapies.

#### Minimally Invasive Surgery

Minimally invasive surgical techniques, such as laparoscopy and robotic-assisted surgery, have become more widely available in veterinary oncology. These procedures offer reduced pain, quicker recovery times, and improved cosmetic outcomes for pets undergoing cancer surgery.

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#### Palliative Care

In addition to curative treatments, there has been an increased focus on palliative care in veterinary oncology. This holistic approach aims to improve the quality of life for animals with cancer, even if a cure is not possible. Pain management, nutritional support, and emotional well-being are central components of palliative care.

#### Clinical Trials

Clinical trials have become more common in veterinary oncology, offering pets access to cutting-edge treatments that are still under investigation. These trials not only contribute to the development of new therapies but also provide hope for animals with cancer that have exhausted conventional treatment options.

#### Telemedicine

The advent of telemedicine has made specialized veterinary oncology expertise more accessible. Pet owners can consult with oncologists remotely, allowing for timely advice and treatment planning, even in areas without nearby oncology centers.

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The field of veterinary oncology has come a long way in a relatively short period. Innovations in precision medicine, immunotherapy, advanced imaging, minimally invasive surgery, palliative care, clinical trials, and telemedicine have transformed the landscape of cancer care for pets. As these advancements continue to evolve, there is hope for even better outcomes and a higher quality of life for animals facing the challenge of cancer. Veterinarians, researchers, and pet owners alike look forward to a future where cancer is not just treatable but also preventable in our furry companions.

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