

## Global Connected Cars Market Forecast 2023-2032 – Market Size, Drivers, Trends, And Competitors

The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

LONDON, GREATER LONDON, UK, September 28, 2023 / EINPresswire.com/ -- The 'Connected Cars Global Market Report 2023,'



published by The Business Research Company, serves as a comprehensive resource encompassing all aspects of the connected cars market. According to TBRC's market forecast, the connected cars market is projected to reach \$143.27 billion by 2027, experiencing a robust compound annual growth rate (CAGR) of 15.7%.



The global connected cars market size is expected to grow to \$143.27 billion in 2027 at a CAGR of 15.7%."

The Business Research Company

The growth of the connected cars market can be attributed to the increased efforts by governments to establish intelligent transportation systems. Notably, the Asia-Pacific region is expected to dominate the connected cars market. Prominent players influencing this market include Robert Bosch GmbH, Ford Motor Company, BMW, Audi AG, General Motors, Delphi, AT&T Inc., Airbiquity, Visteon, and Mercedes-Benz.

Learn More On The Connected Cars Market By Requesting A Free Sample (Includes Graphs And Tables):

https://www.thebusinessresearchcompany.com/sample.aspx?id=3109&type=smp

## Trending Connected Cars Market Trend

A significant trend in the connected cars market is the ongoing development of new technologies by connected car companies, such as digital and autonomous technologies. These advancements aim to increase revenue and gain a competitive advantage over rivals within the connected cars market.

**Connected Cars Market Segments** 

- By Product Type: Embedded, Tethered, Integrated, Other Product Types
- By Services: Driver Assistance, Safety, Entertainment, Well-Being, Vehicle Management, Mobility Management, Other Services
- By Application: Navigation, Infotainment, Telematics
- By Geography: North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read more on the <u>global connected cars market</u> report at: https://www.thebusinessresearchcompany.com/report/connected-cars-global-market-report

Connected cars refer to vehicles equipped with internet access and a local area network, facilitating communication with other vehicles. These cars are equipped with a wide range of sensors that transmit and receive signals from manufacturers, enhancing the consumer experience through real-time vehicle interaction. They can be connected to smartphones and other mobile devices, allowing drivers to monitor the vehicle's performance automatically.

Connected Cars Global Market Report 2023 from TBRC covers the following information:

- Market size date for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Connected Cars Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on market size, drivers and trends, major players, competitors' revenues, market positioning, and market growth across geographies. The connected cars market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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