

THE PROLIFT RIGGING COMPANY PROMOTES TIERNEY TO CHIEF SALES OFFICER

Bill Tierney promoted to CSO position at the ProLift Rigging Company; will lead sales strategy and revenue growth across North American operations.

MEMPHIS, TENNESSEE, UNITED STATES, September 28, 2023 /

EINPresswire.com/ -- The ProLift Rigging Company, a leading supplier of solutions-based industrial construction services, announced, today, that it has promoted its Vice President of Sales and Marketing, Bill Tierney Jr., to the role of Chief Sales Officer.



Bill Tierney, Chief Sales Officer, The ProLift Rigging Company

In his new role, Tierney assumes ownership of revenue generation for The ProLift Rigging Company, overseeing and expanding the existing sales operations in the United States and Canada, as well as building a new marketing organization in Chicago, IL.

“

He has his fingers on the pulse of our industry and understands how our customers' needs are changing... leveraging his experience and leadership is a key piece of our ongoing growth strategy.”

*Jesse Taylor, President and
CEO, The ProLift Rigging
Company*

Tierney began working with the ProLift Rigging Company in 2020 where he built a national sales process and implemented new and innovative sales and marketing strategies across North America. By the end of 2022, ProLift had increased its national footprint to 12 branches and increased its overall sales revenue by 60% from 2021.

“Bill has been our point man on sales and marketing for nearly four years,” commented Jesse Taylor, President and Chief Executive Officer of ProLift Rigging, “He has his fingers on the pulse of our industry and understands how our customers' needs are changing--Increasing his responsibilities within our organization and leveraging his

experience and leadership is a key piece of ProLift’s ongoing growth strategy.”

Tierney possesses more than 20 years of experience working in the crane and rigging industry. He has previously held project development and management roles at Chicago Hardware Company, John Sakash Company, Hilman Rollers and Barnhart Crane & Rigging.



Tierney's expanded executive responsibilities take effect immediately.

About The ProLift Rigging Company

ProLift Rigging is a leading supplier of industrial construction services offering safe, innovative solutions and insightful consultation for modern, mission-critical construction projects in need of predictable results. With a rapidly growing network of locations throughout North America, ProLift offers a full portfolio of services, including traditional crane & rigging, machinery moving services, warehousing & storage, heavy-haul transport, logistics management, integration, and project buffering. Visit www.proliftrigging.com to learn more.

Jake Shepich

The ProLift Rigging Company

+1 630-337-1059

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[Twitter](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/658426647>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.