

The Senator Group Unveils The Ultimate Gaming Chair: 'Si1' From Sybr - Engineered For Esports Excellence

The Senator Group, the UK's leading designer and manufacturer of commercial furniture, announces the debut of its 'Si1' gaming chair under its SYBR brand.

ACCRINGTON, UNITED KINGDOM, October 3, 2023 /EINPresswire.com/ -- The [Senator](#) Group, the UK's leading designer and manufacturer of commercial furniture, proudly announces the debut of its latest innovation - the 'Si1' gaming chair under its [SYBR](#) brand. This exciting new chair stands as a testament to The Senator Group's unmatched expertise, encapsulating unparalleled design, ergonomics and functionality catered explicitly for esports athletes and gaming enthusiasts.

SYBR's Si1 - When Precision Manufacturing Meets Esports Mastery:

The Si1 is not merely a chair; it's an experience. Meticulously engineered, it's the result of countless hours of research and design to meet the intricate needs of professional gamers, respecting the culture of the community. Crafted with the finest materials, the Si1 promises longevity, resilience, and uncompromised performance.

Paul Hobson, Product & Design Director at The Senator Group and Creator of SYBR, elaborated, "The Si1 stems from our detailed understanding of how gamers interact at their set ups and how their seating environment is intrinsic to this. We've integrated state-of-the-art features and best in class materials to ensure a seamless gaming experience, making it a revolutionary blend of style, comfort, and functionality."

Unparalleled Features of the Si1 Gaming Chair:



The Sybr Si1

Harmonic Tilt: Engineered to automatically adjust to the user's weight, ensuring four preset movement ranges to match every gaming style.

The Grill: A unique ventilation system that prioritises user health by maintaining a cooler back, ensuring extended focus during intensive sessions.

Distinctive Design: Its contemporary silhouette, coupled with a rear ventilation grill, stands as a symbol of luxury and top-tier performance.

Ergonomic Excellence: Features like the high lift 'claw' base, sculptured upholstery, and innovative specialised fold down arms promise posture perfection and unmatched comfort.

Built to Last: Using high-performance automotive fabrics and manufacturing methodologies, the Si1 meets and exceeds global durability and safety standards.



Sybr The Official Chair Partner of Excel Esports

The Official Gaming Chair of UK Esports Team, [Excel Esports](#):

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competitive edge.”

The Si1 has further elevated its prestige by becoming the official gaming chair for UK esports giants, Excel Esports. This collaboration underscores The Senator Group's commitment to driving excellence in the gaming industry.

Shahin Rasti, Head of Partnerships at Excel Esports, shared his excitement, "The Si1 represents the pinnacle of ergonomic design and performance. We are proud to integrate SYBR's masterpiece into our training facilities, ensuring our players receive the best to maintain their

Sybr Si1

The Si1 is more than just a chair; it's a testament to The Senator Group's vision: to invigorate lives, one exceptional design at a time. Built for the elite, the Si1 stands as a beacon of innovation and functionality in the gaming world. The chair is currently available in the UK and will be launching in the US in 2024.

For further details on the Si1 and to order yours today visit:

<https://sybronline.com/>

For PR enquiries and to arrange interviews, please contact:

Marketing@sybronline.com



About The Senator Group: With its rich legacy, The Senator Group remains an unrivalled leader in furniture solutions, constantly pushing the boundaries of design, comfort, and sustainability

across various sectors, including gaming, corporate, and hospitality. A privately owned business operating for more than 45 years, Senator has grown to become one of the leading design-led manufacturers in Europe — used by some of the largest and well-known brands globally — they want to use their expertise to supercharge the gaming market. Obsessed by innovation and perfection, Sybr's gamer design uses decades of experience to create the high quality, durable and personalisable peripherals players need.

Paul Hobson

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