

# Business Reporter: Tailoring digital networks to specific operational needs

*How SMBs can benefit from cloud-based, single-platform solutions*

LONDON, UNITED KINGDOM, October 4, 2023 /EINPresswire.com/ -- In an article published on Business Reporter, cloud networking solutions provider Zyxel talks about how designing network solutions around the existing set-up of a business while also taking the organisation's limitations into account can take out the complexities of connectivity for SMBs. Small and medium size businesses often rely on IT specialists and managed-service providers to operate their network solutions. Adoption, however, is often hindered by the difficulties that employees face when operating the system. A more effective approach is when a network solution provider explores the technical needs and the business model of an SMB client, as well as the skillsets of its employees prior to designing the network.. This can streamline the complexity of digital network deployments and improve the user experience considerably.

Having identified the opportunities that building synergies between all devices on a single platform presents, Zyxel pioneered leveraging connected smart technologies to develop better network solutions since 2016. As a result, Zyxel's single platform solution enables products that are connected to a network communicate with one another and solve problems without human intervention. Having a presence in 150 global markets, Zyxel is well positioned to offer localised solutions to SMBs around the world. Zyxel's products are designed to deliver every aspect of connectivity that an SMB needs, ranging across frontline protection with state-of-the-art cyber-security solutions to wireless and even 5G connectivity.

To learn more about the synergies that can be achieved on a centralised network platform , [read the article](#).

## About Business Reporter

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## About Zyxel

Zyxel Networks is a leading provider of secure, AI-powered cloud networking solutions for SMBs and the enterprise edge, ensuring seamless connectivity and robust security.

<https://www.zyxel.com/uk/en-gb>

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