

# Charles Floate Training Launches a Selection of Free Seo Courses and Ebooks From Beginner to Advanced Levels on His Website

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New York, United States – Charles Floate, a leader in the SEO industry for the past 15 years, is excited to announce the launch of a selection of free SEO courses and eBooks that cover advice for beginners to sharing the top tricks for advanced levels on his website, Charles Floate Training.

The idea to offer free SEO courses and eBooks is due to Charles Floate's understanding of the power of knowledge and his commitment to providing accessible and inclusive education that ensures no one is left behind in the fast-paced world of digital marketing. This ethos permeates every facet of his training website, from how he designs products and training courses to his team's customer service approach.

Founder and owner of Charles Floate Training, Charles Floate, said, "We provide everything you'd need to launch a successful SEO campaign and business. All the way from SEO Free Courses teaching you what it is to providing the consulting services you need to take things to the next level to powering the links behind it and the keyword mapping that you'll need at the start of your campaign."

Along with the variety of free SEO courses Charles Floate Training offers those seeking to learn more about SEO or want to upgrade their skills, access to a range of premium eBooks and courses that go into detail about the latest developments in the SEO industry, such as *Strategies & Stories from SEO Millionaires – First Edition*, *'Parasite SEO Secrets'* and *'SEO Side Hustle 2.0.'* Written by Charles Floate himself, these expert SEO Courses and eBooks are crafted with precision, consistently updated with the most current, relevant information, and draw upon the vast reservoir of knowledge and experience amassed by industry veterans.

Charles Floate Training also provides an array of extensive SEO Audit packages that are designed to identify a website's organic search issues that are preventing it from achieving SEO success. These packages include:

Businesses can better understand why their website isn't ranking higher on organic search based on its technical and on-page SEO structure.

This provides businesses with information on the kinds of backlinks they must build, which websites they should target, and how to get them for their site.

Find out more about current backlinks and identify links that need to be disavowed to help get the site out of a manual or algorithmic penalty.

The most in-depth and meticulous SEO audit package helps businesses learn why their website is stuck on Google search based on ranking factors and how to multiply its organic traffic.

Despite which SEO Audit package businesses choose, Charles Floate Training will help them get

the most traffic out of their site as possible and, if there is further work to be done, additionally provides a variety of SEO consultations.

An SEO consultation is delivered by someone who has the knowledge and experience to discuss search engine optimization (SEO) with site owners looking to generate more organic traffic. This person first reviews the site and provides insights into why the site is performing the way it currently does. The gathered data informs the SEO consultant how the website can be improved by the site's keyword rankings on search engines.

Charles Floate Training has delivered thousands of successful website SEO Consultations that improve a website owner's knowledge and understanding of SEO, as well as producing results. The SEO consultation process by Charles Floate Training includes:

#### Step 1 – Choose the number of Hours

First, businesses should select which package of hours they think they will need to get through what they need help with.

Once the hours have been paid, businesses will be given a Calendly link to book a call on their terms.

#### Step 3 – The Live Session

Charles will prepare before the session to ensure he has everything ready to give businesses the best advice, strategies, tools, and services and to answer any questions they may have.

#### Step 4 – Followup Support

After the call, businesses will be sent a copy of the video, audio, and chat recordings to reference and review whenever they want.

#### More information

To find out more about Charles Floate Training and the launch of a selection of free SEO courses and eBooks, please visit the website at <https://charlesfloatetraining.com/>.

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#### About Charles Floate Training

Charles has had a long and turbulent career in SEO but has gotten to a point where he is now recognized as one of the leading experts in the field with an ability to decipher precisely what is working for search engine algorithms and generate traffic at a ridiculous ROI.

#### Contact Charles Floate Training

Website: <https://charlesfloatetraining.com/>

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