

Igniting Innovation: Rubenstein Public Relations (RPR) Forges New Partnerships With Trailblazing Clients

RPR's visionary clients are at the forefront of transformative change, revolutionizing industries and driving global innovation.

NEW YORK, UNITED STATES, October 4, 2023 /EINPresswire.com/ -- [Rubenstein Public Relations](https://www.einpresswire.com/) (RPR) continues to demonstrate its commitment to innovation by serving a wide variety of clients at the forefront of the technology sector. Amid changing global dynamics, RPR's calculated public relations initiatives highlight the unique and significant contributions made by these tech industry leaders.



In a world propelled by disruption and boundless possibilities, RPR continues to champion new methodologies, establishing lasting legacies for our groundbreaking clients in new, exciting industries. In this revitalized backdrop, our pioneering clients emerge as beacons of change, bringing forth state-of-the-art solutions that resonate across industries. RPR takes pride in highlighting the significance of our trailblazing clientele and the accomplishments we have achieved through our strategic public relations endeavors.

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*Richard Rubenstein, RPR
President*

“The global economic landscape is witnessing seismic shifts, driven by breakthrough technologies, changing consumer behaviors, rising geopolitical tensions, and evolving market dynamics,” said Richard Rubenstein, President of RPR. “As we navigate the intricacies of a

complex world, the need for transformative innovation to address societal challenges, foster

economic growth, and promote sustainable development is further underscored.”

Breaking new ground in this area of cutting-edge development is Pactum AI, a vanguard tech startup that has propelled the art of negotiation into uncharted territory by harnessing the power of artificial intelligence (AI). Remodeling negotiations into a scientific process, Pactum AI has empowered the world’s largest corporations to streamline intricate contractual agreements with unprecedented efficiency. RPR has amplified Pactum AI’s brand visibility through a tailored multichannel program positioning its C-suite as thought leaders in both technology and business, generating continuous awareness and brand longevity for the company. Through strategic thought-leadership and media relations initiatives, we have facilitated a meaningful dialogue that emphasizes the game-changing potential of AI-driven negotiations.

Heralding a new era of personalized reproductive healthcare technology, AiVF has pioneered a paradigm shift with In Vitro Fertilization (IVF) through the integration of AI-based computerization. By leveraging extensive scientific studies and research, AiVF’s progressive EMA™ platform identifies viable embryos with unparalleled precision, rendering invasive testing unnecessary. Founded in 2018 by fertility expert Daniella Gilboa and Professor Daniel Seidman, AiVF is headquartered in Tel Aviv and has recently expanded its operations to Europe with preparations underway to introduce its cutting-edge technology to the U.S. market. Through our strategic media relations program, AiVF’s revolutionary advancements have gained recognition in prominent publications such as FOX News, Bloomberg, New York Post, Daily Mail, Femtech Insider, Healthcare Finance News, The Jerusalem Post, MobiHealthNews, and MedTech, among others.

Doroni Aerospace is propelling the sustainable transportation industry into brand-new terrain by materializing the vision of making personal flying vehicles a tangible reality. Spearheading the development of electric vertical take-off and landing aircrafts (eVTOLs) with a steadfast commitment to safety, affordability, and environmental stewardship, Doroni Aerospace’s advanced prototypes have garnered substantial interest worldwide with 230 pre-order requests, including 25 orders from the Canadian government. RPR has played a pivotal role in elevating the brand’s profile with a targeted media program, amplifying its message of transformative mobility, solidifying long-term brand equity, and supporting its capital raise objectives.

In the renewable energy sector, Q Hydrogen is revolutionizing hydrogen production, offering a sustainable and economical alternative to conventional methods reliant on natural gas and fossil fuels. The company believes in putting technology to work, having spent twenty-five plus years researching, developing, implementing, and proving its technological advancements before taking them to market. Q Hydrogen’s first commercial implementation in New Hampshire is the world’s first power plant completely fueled by clean, affordable Clear Hydrogen. The Q Hydrogen generator will initially provide fuel for approximately 10 megawatts of energy per day and expand to over 100 megawatts as demand increases, all within a compact footprint of less than 5 acres of property. Q Hydrogen epitomizes the drive for decarbonization. RPR has developed and led a robust public relations campaign, securing prominent features, profiles, and bylined articles

in top-tier business and trade publications including Forbes, Digital Journal, RealClear Energy, Authority Magazine, Renewable Energy Magazine, the Energy Cast Podcast, Utah Business, POWER Magazine, Mission Matters, Nasdaq, The Salt Lake Chamber, CEO Radio, and Energy Matters, as well as others.

RPR has had the privilege of collaborating with Natalie Hwang, Founder and Managing Partner of Apeira Capital. A luminary in growth equity and tactical opportunities fund management, Ms. Hwang's expertise in disruptive distribution technology and private markets investing has left an indelible mark on many different industry sectors. As one of the few female executives leading an investment firm, Ms. Hwang possesses an impressive background in both the private and public markets. RPR has facilitated numerous high-profile media placements on her behalf, in renowned publications such as Bloomberg, Fast Company, WWD, and Glossy, among others. Ms. Hwang is known for her thought-leadership contributions on a wide range of topics, particularly focusing on the evolving role of real estate developers, real estate tech, retail innovation, media distribution, and venture capital investing.

RPR has amplified the recognition of US Critical Materials, a leading provider of rare earths critical to the production of essential technologies. By securing supply chain resilience and reducing vulnerabilities, US Critical Materials plays an indispensable role in ensuring the nation's technological advancement and security. Through our strategic media relations expertise, we have elevated the company's presence, strengthened corporate messaging, expanded its footprint in regional and national media, while cultivating productive dialogues with key stakeholders.

At RPR, we embrace the power of innovation, recognizing its importance in driving meaningful change across industries and addressing global challenges. Through our customized public relations programs, we augment the voices of our clients, weaving their narratives into the fabric of transformative discourse. As the world evolves, the RPR team is dedicated to enabling our clients to effectively communicate their unique value, establish credibility and thought leadership, shape brand perception, manage reputation, drive awareness, and generate positive relationships. RPR helps companies differentiate themselves in the market, gain competitive advantages, and ultimately drive growth and success. Together with our clients, we forge a path toward a future enriched by visionary change.

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