



# Rumie App Unveiled Fourth Version

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*Rumie is a leading college marketplace app created to address the specific needs of students.*

OXFORD, MISSISSIPPI, UNITED STATES, October 5, 2023 /EINPresswire.com/ -- The eagerly awaited fourth version of the Rumie app was released this August, marking a significant milestone in the evolution of the college marketplace platform. This latest update ushered in a series of new features designed to elevate user convenience and safety. Rumie continues its commitment to fostering seamless transactions and connections within the collegiate community while introducing novel functionalities that redefine the buying, selling, and renting experience.

Among the highlights of the forthcoming release are the following groundbreaking additions:

- Nationwide Shipping: Users will now have the ability to engage in nationwide trading, amplifying the reach and accessibility of the Rumie platform.
- Saved Addresses: Simplifying transactions, this feature will allow users to conveniently store and manage frequently used addresses, streamlining the buying and selling process.
- Calculated Clothes Rentals: The Rumie app will introduce a cutting-edge rental system that facilitates precise rental periods. Users can stipulate the exact duration for which they wish to rent an item, enhancing flexibility and customization.
- Integration of Stripe Payment: Acknowledging the growing demand for secure and swift transactions, Rumie proudly announces its partnership with Stripe, an online payment service. This collaboration will offer users a secure method of processing payments, reinforcing the app's commitment to ensuring a safe trading environment.

Since its inception, Rumie has emerged as a trailblazing college marketplace app, meticulously designed to cater to the unique needs of students. Conceived as an acronym for "Regulated University Marketplace Internet Exchange," the platform facilitates the exchange of a diverse array of items including clothing, furniture, books, and more. To uphold a sense of authenticity and security, user registration is confined to holders of .edu email addresses.

Rumie's origin story traces back to The University of Mississippi, where visionary entrepreneurs Tanner McCraney and Patrick Phillips identified a dearth of college-oriented trading solutions. Launched in the spring of 2021, the platform has since garnered a devoted user base. The

addition of Caki Field to the team during the subsequent summer introduced a novel dimension – a focus on catering to the preferences of sorority members.

Field elaborated on this unique approach, stating, "Girls across campus can rent from each other, you know, dresses that have been worn once or not even once or lightly worn." This innovative rental option empowers users to access high-quality, gently worn apparel, further enriching the app's offerings.

One of the standout features of the new release is the meticulously crafted rental system. Users can now specify the exact time frame during which they wish to lease an item. The rental period is meticulously tracked, with users initiating the rental by capturing an image of the item handover. The rental concludes with the submission of a photograph confirming the item's return.

Additionally, Rumie's partnership with Stripe marks an evolution in its operational landscape. This marks the first instance where Rumie has integrated a robust payment processing mechanism, signifying its unwavering commitment to offering users a secure, seamless, and all-encompassing marketplace experience.

The launch of the fourth version of the Rumie app ushers in a new era of convenience, security, and innovation within the college marketplace arena. With nationwide shipping, intuitive features, and strategic partnerships, Rumie reaffirms its position as a pioneering platform that understands and caters to the ever-evolving needs of the college community.

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