

# Joseph Moran Has Joined 1 & Fund LLC as Vice President of Customer Experience

*Helping the company deliver consistent exceptional results*

OSHKOSH, WI, UNITED STATES, October 12, 2023 /EINPresswire.com/ -- 1 & Fund, LLC is pleased to welcome Joe Moran as Vice President of Customer Experience to its expanding team of [home improvement experts](#). With more than eight years of leadership

experience in home improvement, Moran brings a proven track record in sales management and an unwavering focus on customer satisfaction. His consistently delivered exceptional results strong client relationships, and his ability to lead organizational success will strengthen the 1 & Fund team.

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Having Joseph join our growing team of industry experts points 1 & Fund in the direction of increasing success. Our goal is to assure that our dealer relations are incomparable.”

*Rob Macklin, 1 & Funds Chief Operating Officer*

unrivaled successes.”

As 1 & Fund is building a new funding company that offers [consumer financing to home improvement contractors](#), the company is passionate about serving their needs. Its leadership has deep experience in the home improvement industry and offers tremendous insight into the needs of contractors. Their new financing platform for customers' projects will help contractors close more projects, boost profitability, and customer satisfaction.

1 & Fund works with [multiple lenders on their single application platform](#) to ensure the right



**1 & FUND**

1 & Fund Logo

options are available for home improvement contractors and their customers. The ability to serve all types of professionally installed projects with financing positions them uniquely in the funding space.

Expanding their team means that 1 & Fund can offer even stronger solutions for all types of home improvement projects. Beyond consumer financing, 1 & Fund also helps contractors with financially qualified leads, sales training, getting paid faster, and more! To find out more, visit [1andfund.com](http://1andfund.com).

#### About 1 & Fund

1 & Fund was founded by three home improvement experts with a deep understanding of the home improvement industry. They remove “pain points” for sales teams by providing one login to access multiple solutions.

They formed the business on three primary principles:

- Authenticity – to stay true to who they are, what they do, and who they serve, and to consistently deliver and expect transparency, honesty, and integrity in each conversation, interaction, and business dealing.
- Trust – to act with honor, tell the truth, and work hard to do the right thing for home improvement specialists they serve, and their customers.
- Innovation – to continually seek leading edge technology for their business and for their partners, following the latest trends to ensure the availability of relevant tools and resources to lead to the greatest success.

With the ability to fund home improvement projects nationwide, 1 & Fund has its sights on growth, reaching contractors in all states.

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