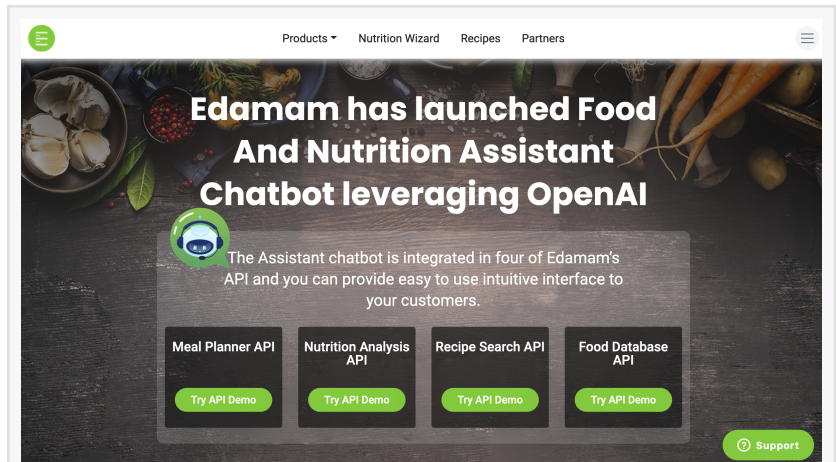


Edamam Launches an AI Powered Chatbot for Intuitive Querying of Its APIs

Edamam released today an AI Assistant for intuitive, natural language querying of its Nutrition Analysis, Meal Planning, Recipe Search, and Food Data APIs.

NEW YORK, USA, October 8, 2023 /EINPresswire.com/ -- [Edamam](#), the leading provider of food and nutrition data solutions to business in the health, wellness, and food sectors, launched today an [AI Assistant](#) chatbot that is fully integrated with the company's APIs and allows developers and businesses to build intuitive interfaces to Edamam's core services.



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Consumers now can directly access the data which Edamam's APIs provide. The AI Assistant leverages the Open AI GPT product to understand a person's need and intent and generates a specific request, which links to one of the four main APIs offered by Edamam:

“

We aim to bring accurate and actionable food and nutrition data to people everywhere.”

Victor Penev

- Nutrition Analysis API
- Recipe Search API
- [Meal Planner](#) API

- Food Database API

Businesses now can build intuitive chat interfaces, such as text boxes or speech integrations to capture from their customers contextual information for food logging, nutrition analysis, meal recommendations or meal planning. This natural language input is mediated through the AI Assistant, which then generates requests to the appropriate Edamam API.

“We have made the work of building on top of our APIs even easier. Our customers can now leverage the power of Generative AI directly through Edamam” shared Victor Penev, Edamam's

Founder and CEO.

Edamam does not require any additional integration or work to be done in order for developers and businesses to use the AI Assistant. The Assistant works seamlessly with current API credentials. Edamam will transparently charge customers for the Open AI use.

“We aim to bring accurate and actionable food and nutrition data to people at the time and place where they make decisions about eating and diet. Leveraging the power of Generative AI simplifies the delivery and brings us a step closer to achieving our goal,” added Victor Penev.

Edamam plans to further improve the AI assistant, which is currently in beta. The company anticipates significant feedback from customers, which should help it finetune the AI Assistant and identify new use cases for it to handle.

About Edamam

Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses.

Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam's technology helps customers answer their clients' perennial question: “What should I eat?”

Edamam's partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, Hearst, and Barilla. For more information, please visit www.edamam.com or developer.edamam.com.

Victor Penev

The image displays two screenshots from the Edamam website. The top screenshot is the main landing page, featuring the Edamam logo with the tagline "Food. Data. Health." Below this, a green banner states "WHAT WE DO" and "Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. Clients either integrate with one of our APIs for real-time data service or license targeted datasets." The "OUR IMPACT" section highlights three key points: "POWER NUTRITION" (Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network), "FASTER & CHEAPER SOLUTION" (We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions), and "40,000 BUSINESS SUBSCRIBERS" (Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps). A row of logos for partners (Nestle, Amazon, Barilla, Microsoft, epicurious) is shown. The "CHALLENGES WE SOLVE" section lists three points: 1. Demand for real-time, accurate nutrition data and personalized meal recommendations is growing; 2. Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand; 3. Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate. The "HOW WE ARE UNIQUE" section lists two points: 1. We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers; 2. Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology. The "OUR PRODUCTS AND TECHNOLOGY" section lists three points: Real-time nutrition analysis, using natural language processing; Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions; Diet recommendation engine, leveraging proprietary search algorithms. Three smartphone screens displaying the Edamam app interface are shown. The bottom screenshot is a "Choose the API you need" interface with six options: Nutrition Analysis (Copy/paste any food recipe and learn its nutrition details in under a second), Food Database Lookup (Get free access to a database with over 700,000 foods and 520K unique UPC codes), Food Entity Extraction (Analyze any food text and use our powerful food named entity extraction), Recipe Licensing (License over 40,000 full recipes and nutrition for over 2 million web recipes), Recipe Search (Search over 2 million recipes by diets, calories and nutrient ranges), and Meal Recommendation Engine (Personalized meal recommendations using 28 nutrients and 40 diets/allergies). Each option has a "MORE" link and a "SIGN UP" or "CONTACT US" button.

Edamam Powers Nutrition Data Solutions for Food, Health and Wellness Businesses

Choose the API you need

Nutrition Analysis Copy/paste any food recipe and learn its nutrition details in under a second MORE > SIGN UP	Food Database Lookup Get free access to a database with over 700,000 foods and 520K unique UPC codes MORE > SIGN UP	Food Entity Extraction Analyze any food text and use our powerful food named entity extraction MORE > SIGN UP
Recipe Licensing License over 40,000 full recipes and nutrition for over 2 million web recipes MORE > CONTACT US	Recipe Search Search over 2 million recipes by diets, calories and nutrient ranges MORE > SIGN UP	Meal Recommendation Engine Personalized meal recommendations using 28 nutrients and 40 diets/allergies MORE > SIGN UP

The leading nutrition data API provider.

Edamam

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