

## Environmental Advantage & Tree Leads Today Forge Game-Changing Partnership, Fueling Remarkable Growth

BROWERVILLE, MINNESOTA, USA, October 16, 2023 /EINPresswire.com/ -- Environmental Advantage LLC, a leading tree care and removal company based in Browerville, MN, proudly announces a strategic partnership with Tree Leads Today (TLT), a premier marketing company specializing in exclusive leads for the tree care and removal industry. This transformative collaboration has propelled Environmental Advantage LLC to new heights, fostering unparalleled growth and efficiency.

Under the visionary leadership of owner Zack Clark, Environmental Advantage LLC has established itself as a trusted name in tree care services. Zack Clark highlights the profound impact of the partnership with TLT, stating, "It has provided consistent job opportunities and closed jobs in the chosen zip codes." This consistency has translated into significant business growth, with Zack estimating a 10% increase in production numbers.





The ability to secure exclusive leads through TLT has been a game-changer for Environmental Advantage LLC. Zack Clark points out, "Much more effective for closing rates versus other marketing companies, such as Angi." The partnership with TLT has allowed the company to streamline its lead generation process, resulting in higher conversion rates and increased revenue.

Since partnering with TLT, Environmental Advantage LLC has not only seen its business grow but has also made strategic hires to accommodate the increased demand for its services. Zack Clark notes, "I have hired one additional team member than what we have historically had. Tree Leads Today will be a big part in helping my company double in size in 2024." The year 2024 is expected to be a pivotal one for the company's expansion.

Geo-targeting, a key feature of TLT's services, has significantly enhanced Environmental Advantage LLC's efficiency. Zack Clark enthuses, "Geo-targeting is AWESOME and we are now able to bid more projects in a day, instead of driving many miles to the next bid." This technology-driven approach has not only



Mitchel Magee, Project Manager

improved operational efficiency but also contributed to cost savings.

The proximity of jobs facilitated by TLT has further boosted the company's financial performance. Zack Clark underscores this benefit, saying, "It allows us to better meet our financial goals." The ability to efficiently handle jobs in close proximity has positioned Environmental Advantage LLC for continued success.

Live phone calls, another hallmark of TLT's services, have proven to be a powerful tool for Environmental Advantage LLC. Zack Clark explains, "Live phone calls typically have led to bidding and securing more projects." This direct communication with potential customers has proven to be a valuable asset in winning business and building customer trust.

Our project manager has been nothing short of exceptional with our customers and crews. Mitchel's meticulous planning, keen attention to detail, and unwavering commitment to safety have made each project run seamlessly. With a deep understanding of arboriculture and a passion for preserving and enhancing the natural landscape, Mitchel's ability to manage complex tasks, resources, and schedules while fostering a sense of teamwork among out crew is truly commendable. His dedication ensures that every tree care job is executed with precision, professionalism, and a deep respect for our environment. Mitchel's leadership is the cornerstone of our company's success in delivering quality tree care services.

The partnership between Environmental Advantage LLC and Tree Leads Today reflects the

shared commitment to excellence in the tree care industry. Zack Clark's vision for the company aligns seamlessly with TLT's mission of providing exclusive, high-quality leads to its partners.

For more information about Environmental Advantage LLC and its tree care services, please visit their website at <a href="https://www.environmentaladvantagemn.com/">https://www.environmentaladvantagemn.com/</a> or contact Zack Clark at (320) 232-5741 or Zack@eatreemn.com.

## About Tree Leads Today (TLT):

TLT is a leading marketing company specializing in providing exclusive leads to tree care and removal businesses. Their geo-targeting and real-time lead responses have helped businesses like Dendy's Landscaping and Tree Removal achieve significant growth and success in a competitive market. To contact Tree Leads Today: <a href="https://www.TreeLeadsToday.com">https://www.TreeLeadsToday.com</a> | (610) 227-6290.

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