

Murat ISIK and IGEME are Organizing Health Tourism Vision Meetings Around the World

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/EINPresswire.com/ -- Murat ISIK and IGEME are Organizing [Health](#) Tourism Vision Meetings Around the World

Murat ISIK, one of the leading names in the health tourism sector, and IGEME (Export Development Center) continue to be a pioneer in the sector, which they entered in 2010 with the start of incentives, with their health tourism book and trainings in 2015.

The IGEME team, which likes to act ahead of its colleagues in Türkiye in its innovative work, is moving its organization abroad with the increase in training and organizations in Türkiye and the proliferation of imitations.

For the first time in Türkiye, Murat ISIK and the IGEME team are taking health tourism summits and health tourism training abroad in 2023 within the scope of the "Türkiye: the Land of Dreams and Opportunities" project.

On October 26th in Amsterdam, on November 9th in Düsseldorf and on December 21st in Paris, health tourism training, health tourism vision meetings and incentives in Türkiye will be explained to entrepreneurs and investors in these three countries. "Türkiye: the Land of Dreams and Opportunities" project will also go down in history as the first private sector project in Türkiye.

Murat ISIK has decided to take his export and health tourism summits and trainings, which have



Murat IŞIK To imagine the future, you must exceed your limits. We work for Türkiye

attracted great interest in Türkiye, abroad. This important step aims to increase international cooperation in the health tourism sector and provide training opportunities for industry professionals.

Murat İSİK is well known for his experience and leadership skills in the field of health tourism. IGEME (Export Development Center) is an organization that works to increase Türkiye's exports and to ensure that sectors are competitive in international markets.

Health Tourism Vision Meetings, Summits and Trainings: From Türkiye to the World

Turkish Health Service; It does not mean hair transplantation. The world's most successful organ transplantation, cancer diagnosis and treatment, obesity and aesthetics center



Türkiye does not mean hair transplantation. Türkiye heals 2 million patients every year in its health services.

Murat İSİK and IGEME have decided to bring the health tourism summits and trainings organized in Türkiye to the international platform. These events provide an important meeting point and training opportunity for professionals operating in the health tourism sector. The events to be organized abroad will give international participants the chance to learn the latest developments and best practices of the sector.

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Murat İŞİK and the İGEME team are organizing health tourism summits and training abroad for the first time in Turkey within the scope of the "Turkey, the Land of Dreams and Opportunities" project.”

Murat İŞİK

Murat İSİK, CEO of IGEME, explained this step as follows: "Developing exports is our core business, health tourism service exports is a growing sector worldwide and sharing knowledge and experiences in this field is of great importance. Health Tourism Summits and Trainings, which we are moving from Türkiye to abroad, will offer international cooperation and training opportunities to industry professionals.

This step is also very exciting for us. In this context, we are doing our best to support the growth and development of our sector. The events we will organize abroad will enable the health tourism sector to come together better on a global level.

With its vision and pioneering role, IGEME and Murat İSİK will continue to work to do what has not been done in Türkiye. With the maturity and pleasure of having trained the competitors in

our sector, we have now turned our route abroad. We believe that we are carrying out a very important task for our country by explaining Türkiye's health tourism and export potential and incentives to Turks, foreigners and entrepreneurs abroad.

We consider it our duty to do our part to bring more investors to Türkiye to explain these opportunities in Türkiye and to reduce the current account deficit.

Unfortunately, our plans can be the dreams of others. We set out to do great things by exceeding our limits in this regard. I hope we will set an example to the world."

General Coordinator Nergis ALTINTAS said, "These projects are carried out to put Türkiye's signature on the world beyond a company, and with the [MedicalinTürkiye](#) project, we will do work that touches the hearts of the world."

Leading names of the sector will take part in the health tourism summit and trainings as speakers and provide valuable information to the participants about the future of the sector. Incentives in Türkiye, the potential of health tourism in Türkiye, and the potential to make money together will be explained, and entrepreneurs abroad will be encouraged to work for Türkiye and to establish offices, branches or investments in Türkiye.

Bilge Fatma ISIK, General Manager of MedicalinTürkiye, said that their work is not only for Türkiye; they are about to export the "Health Tourism Consultancy" service and the "Health Tourism Specialization Training" program and that rival countries want to receive services from Türkiye and IGEME to learn about health tourism and service exports.

There are many medical tourism companies in Türkiye, but since most of them imitate and repeat each other, these medical tourism companies have been doing inefficient work with numerous organizations in a narrow and small market for a long time, which does not benefit both the medical tourism companies and Türkiye. This is why IGEME, as always, is undertaking this project to bring a different perspective to both its colleagues and the country through innovative approaches.

This step taken to contribute to the growth of the health tourism sector and to make the sector more sustainable is considered an exciting development for the future of the sector.



Türkiye is one of the top 5 health locations in the world. 10% of patients traveling for health prefer Türkiye.

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