

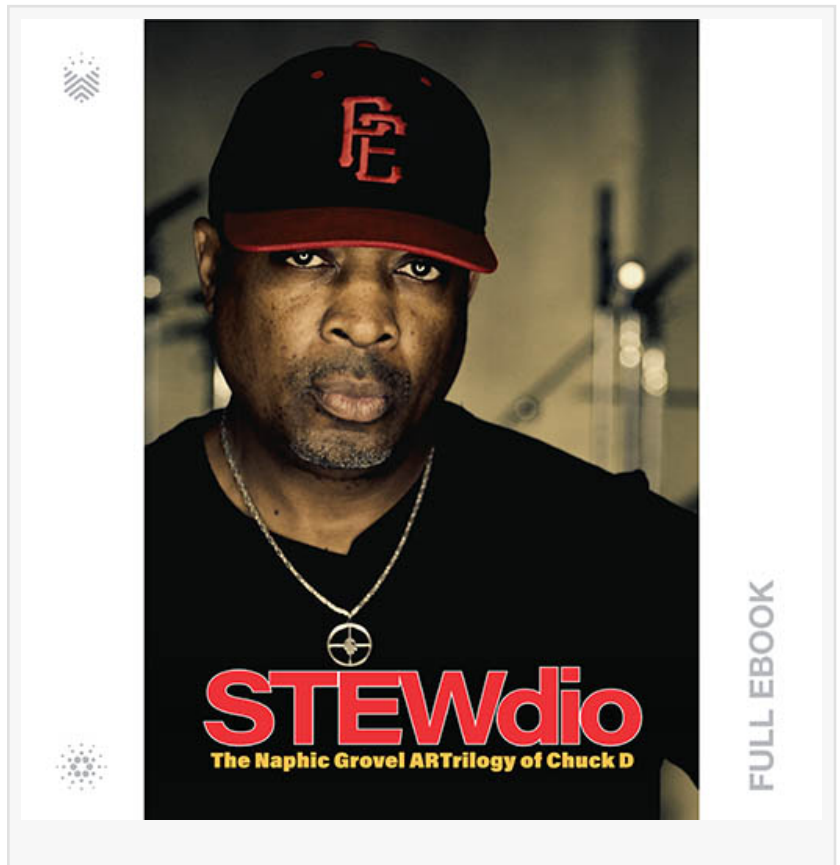
Hip Hop Icon Chuck D Launches First eBook & Print Bundle on Web3 Platform Book.io

MCKINNEY, TX, UNITED STATES, October 10, 2023 /EINPresswire.com/ -- Renowned hip hop artist and cultural visionary Chuck D is set to make history once again with the release of his highly anticipated digital and print book bundle on the innovative Web3 platform [Book.io](https://book.io). This unique project titled, "STEWdio: The Naphic Grovel ARTrilogy of Chuck D," marks a groundbreaking intersection of music, technology, and literature that is set to redefine how fans and readers engage with their favorite artists and their creative works.

Chuck D, celebrated for his contributions to hip-hop music and activism, has long been a trailblazer in the industry. As the frontman of the pioneering rap group Public Enemy, Chuck D's incisive lyrics and powerful messages have resonated with generations of fans. Now, he's taking his talents to the Web3 realm with a project that promises to revolutionize the way artists connect with their audiences.

Web3 technology, with its emphasis on decentralization and user empowerment, is the perfect match for Chuck D's vision of artistic expression and creative collaboration. Book.io, as a Web3 platform, offers Chuck D the ability to interact directly with his fans, cutting out intermediaries and allowing for a more direct and meaningful connection with his audience. Books on the blockchain allow readers to actually own the ebook. Readers can now lend ebooks to their friends or sell them on the open market. Using smart contract technology, publishers and authors can receive a share of that secondary sale in perpetuity.

The launch of Chuck D's book on Book.io is a milestone in the evolution of digital content and the future of publishing. It represents a significant step forward in the integration of blockchain



technology, NFTs, and Web3 platforms into the world of literature and art.

Chuck D shared his excitement, "I've been encouraged to be an artist all my life. Film, Art, Music, and Sport reflect my passion for pioneering new cultural terrains. FAMS is the diverse acronym it spells out, and the Web3 adventure with Book.io propels that energy beyond in this century like no other."

"STEWdio: The Naphic Grovel ARTrilogy of Chuck D" will be available for purchase at <https://Book.io> on October 10th at 5pm ET, accepting both conventional credit card payments and cryptocurrencies. Upon purchasing the digital book, readers will have the opportunity to claim the physical box set directly from the publisher, Akashic Books. Out of the physical books, 30 percent will feature Chuck D's authentic signature. Readers will find out if they are the lucky recipients of these distinctive box sets when they acquire the digital book. The redemption coupon code for the physical book shipment will be facilitated through a Book.io airdrop.

"This marks a significant moment in history as it represents the inaugural digital and physical book bundle in which readers possess both the print and eBook editions," said Joshua Stone, CEO of Book.io. "We are thrilled about our partnership with Akashic Books, which has enabled us to achieve this milestone. We are profoundly appreciative of the opportunity to introduce Chuck D's art to a fresh audience, transcending the realms of blockchain and the physical world."

Fans and readers can follow Chuck D on social media and Book.io's platform for updates and exclusive previews leading up to the launch.



Sale goes live Tuesday, Oct. 10 at <https://book.io/stewdio-ada/> at 5pm ET.

About Akashic Books:

Akashic Books is an independent publishing house based in Brooklyn, New York, known for its focus on diverse and often unconventional literature. Founded in 1997 by Johnny Temple, Akashic Books has gained recognition for its commitment to publishing works that might be overlooked by larger, mainstream publishers.

About Book.io:

Book.io has revolutionized the digital publishing world for creators and owners, selling decentralized encrypted assets on Cardano, Ethereum, Algorand, and Polygon blockchains. Their proprietary technology allows users to own, read, resell, and share these digital assets. Headquartered in McKinney, TX, Book.io was founded in 2022. For more information and to set up your account today, visit <https://book.io>. Follow their latest news and mints at @book_io on Twitter.

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