

THE HOUSTON TRAVEL FEST, A DREAM COME TRUE, A LONG-AWAITED TRAVEL SHOW

- Houston the ideal place for a new travel show
- Connecting to over 240 destinations
- Mexico, the Guest Country, brought over 20 destinations to the show

SPRING, TEXAS, TX, UNITED STATES, October 9, 2023 /EINPresswire.com/ -- The [Houston Travel Fest](#) concluded its first edition, marking it as one of the most awaited travel showcases in recent memory. The event, held at the GRB Convention Center, saw an overwhelming turnout of travel enthusiasts, industry leaders, and global exhibitors, cementing its status as a premier platform for the world of travel.



The Mayor of Houston and the Secretary of Tourism of Mexico

Highlights of the Houston Travel Fest:

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Jorge Cadena, Organizing Committee

International Participation: Over 100 exhibitors from Mexico, the US, Bahamas, participated, offering attendees a chance to explore a multitude of destinations, cultures, and experiences from across the region.

Innovative Showcases: The show introduced a series of interactive booths and breathtaking travel experiences, allowing visitors to immerse themselves in potential holiday destinations like never before.

Expert Panels: Renowned travel experts, influencers, and

industry thought leaders shared insights, trends, and invaluable advice through a series of seminars and panel discussions, people loved to hear about the Space Center Houston exciting programs, or travel influencers like Rory Lassanske, who share ideas on how to become a travel

blogger, and exciting beach destinations like Galveston, just a short drive away from Houston and Cancún, just a short flight away from Houston also.

Stellar Economic Impact: The event generated millions in potential travel sales, through well over 2000 meetings between regional and international travel agents and exhibitors, signifying its growing stature and its potential ripple effect on the Houston economy.

"This year's Houston Travel Fest surpassed our expectations," shared Jorge Cadena, President of the Organizing Committee of the Houston Travel Fest, "We aimed to create an all-encompassing travel experience right here in Houston, and the feedback from participants and visitors has been overwhelmingly positive. It's truly heartening to witness the fest evolve into a regional sensation, and we owe our success to the collective efforts of all our exhibitors, partners, and sponsors."

The event also underscored the importance of travel in fostering international relationships, strengthening economic ties, and promoting cultural exchange. From this learning experience, the Houston Travel Fest has set the stage for its next edition, promising even bigger attractions, more diverse participation, and a richer experience for all.

More from the Houston Travel Fest:

The Houston Travel Fest's first edition took place from September 29-October 1 at the George R. Brown Convention Center in a 100,000 square foot area. As Houston connects every day with over 250 domestic and international destinations, it is the perfect place to bring all the global travel industry together to network and increase business opportunities throughout the region and around the world. Houston is the 4th largest city in the US and holds one of the largest



Dia de los Muertos in Michoacan is a symbol of remembrance



Landrys is the best option for fun and entertainment in Houston and Galveston

traveler markets in the country.

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