

## Calgary-Based Digital Marketing Agency Wins 5 WebAwards from Web Marketing Association

CIPR Communications was recognized for exceptional client work and outstanding websites in multiple categories.

CALGARY, AB, CANADA, October 10, 2023 /EINPresswire.com/ -- <u>CIPR</u> <u>Communications Inc.</u> ("CIPR Communications"), a leading Calgarybased digital marketing and website design agency, is thrilled to announce its remarkable achievement at the <u>2023 WebAwards</u> hosted by the Web Marketing Association. The agency received a total of five prestigious awards, highlighting its commitment to excellence in website design and



development across a diverse range of industries and organizations.

CIPR Communications' dedication to delivering exceptional online experiences was evident through these remarkable wins. The agency's innovative approach and commitment to creativity

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Christina Pilarski, CEO

were recognized with multiple wins in the following categories:

- Associations Standard of Excellence
- Non-Profit Standard of Excellence
- Outstanding Website

In a rapidly evolving digital landscape, where a strong online presence is essential, these accolades underline CIPR Communications' ability to consistently craft userfriendly, visually captivating, and influential websites. Their portfolio spans an array of sectors, including but not limited to the tourism industry and nonprofit organizations, showcasing their versatility and expertise in catering to diverse client needs.

"We are truly honored to receive four of the prestigious WebAwards," said Christina Pilarski, CEO, CIPR Communications. "These awards reflect our team's commitment to excellence and innovation in every project we undertake. We look forward to continuing to deliver outstanding digital solutions for our clients."

CIPR Communications remains resolute in pushing the boundaries of digital marketing and website design, with the goal of setting new industry standards and delivering exceptional value to its clients. As technology evolves and consumer expectations shift, the agency is dedicated to staying ahead of the curve, exploring emerging technologies, and adopting best practices to ensure that their clients remain at the forefront of the ever-changing digital realm.

"In an era where the online presence of businesses and organizations is paramount, CIPR Communications is poised to lead the way," said Pilarski. "Our team is harnessing the power of creativity, technology, and strategic thinking to deliver exceptional value to our clients, and these awards are evidence of that work."

Since 1997, the Web Marketing Association's annual WebAward Competition has set the standard of excellence for website development. Independent expert judges from around the world review sites in eighty-six industries. The WebAward Competition is the premier award recognition program for website developers and the online marketing community.

For more information about CIPR Communications and its award-winning work, please visit <u>www.ciprcommunications.com</u>.

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