

## PreIPO® and PreIPO Intelli® Secure Service Marks, Expanding Upon its Robust Portfolio of Intellectual Property

BOCA RATON, FLORIDA, UNITED STATES, October 10, 2023 /EINPresswire.com/ -- PreIPO® and its groundbreaking insight engine, PreIPO INTELLI<sup>®</sup>, proudly announce their significant achievement in obtaining their respective service marks. This move amplifies their commitment to quality, innovation, and unparalleled service in the broader fintech sector.



PreIPO® Press Release Logo

Setting the Bar: A Beacon of **Comprehensive Intelligence** 

PreIPO distinguishes itself by building

an online marketplace that is set to leverage blockchain technology for buyers and sellers of non-liquid assets, ranging from artworks to items authenticated by non-fungible tokens (NFTs). The PreIPO INTELLI<sup>®</sup> engine stands as a testament to PreIPO<sup>®</sup>'s commitment to pushing the boundaries of technology and market expertise. By seamlessly integrating AI and machine

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learning, the platform provides a depth of analysis and insights that are unparalleled in the industry. PreIPO INTELLI® will consistently provide tailored online information, from insightful blog posts to deep dives in the niche fields of finance and business. Its multifaceted services underscore its adaptability and comprehensive reach in the industry.

Strengthening Their Brand Through Intellectual Property The recent service mark acquisitions for PreIPO® and PreIPO INTELLI<sup>®</sup> are not just milestones but also strategic moves in safeguarding their brand's intellectual property

David Grzan

(IP). In an expansive market, protecting IP is paramount. It not only assures users of the genuineness of the services but also reinforces the brand's position in the industry.

## Insights from the Helm

"Securing our service marks goes beyond a mere registration; it's a testament to our dedication to safeguarding our brand's identity and ensuring our users receive genuine and top-tier services," remarks David Grzan, CEO, at PreIPO. "In a vast market, the significance of intellectual property cannot be overstated. It's fundamental to our brand's longevity and our commitment to excellence."

## Looking Ahead

With these achievements, the company anticipates a series of events and promotions to celebrate in the coming weeks. Both new and existing users can look forward to benefiting from these developments, with more details to be unveiled soon. PreIPO INTELLI<sup>®</sup> is set to launch in January of 2024 within the PreIPO<sup>®</sup> Platform.

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