

## Demineralized Whey Powder Ingredient Market is Anticipated to Reach US\$ 1,086.7 Million by 2033 with a CAGR of 5%

*Global demineralized whey powder Ingredient demand rises due to growing sports nutrition and functional foods trends.* 

NEWARK, DELAWARE, UNITED STATES OF AMERICA, October 11, 2023 /EINPresswire.com/ -- The <u>demineralized whey powder ingredient market</u> size is anticipated to surpass US\$ 657 million in 2023 and is likely to attain a valuation of US\$ 1,086.7 million by 2033. The demineralized whey powder Ingredient market share is projected to thrive at a CAGR of 5% from 2023 to 2033.



Other health and wellness products, such as functional meals, dietary supplements, and sports nutrition, also contain demineralized whey powder. It has a low mineral content but is high in protein and lactose. The growing public's interest in these goods and the related health advantages, such as muscle regeneration, weight control, and general nutritional support, is driving the market's growth.

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Demineralized whey powder has beneficial characteristics that enable it to be used in a variety of food and beverage industry applications. It serves as a protein, lactose, and flavoring source. Additionally, it is frequently used in food items as a stabilizer, bulking agent, or emulsifier. Demineralized whey powder's functionality and adaptability generate demand for it in various industries, expanding the market.

Individuals with lactose intolerance have trouble digesting lactose, the natural sugar in milk and other dairy products. People who are lactose intolerant may use demineralized whey powder since it contains less lactose than conventional whey powder. The demand for lactose-reduced ingredients like demineralized whey powder is driven by the increasing recognition and diagnosis of lactose intolerance.

Consumers are becoming increasingly enamored with clean-label goods since they are regarded to be natural and minimally processed. Since demineralized whey powder is a pure milk byproduct, it adheres to the clean-label trend. Since it is created by extracting minerals rather than employing chemical methods, it is also considered allergen-free. Demineralized whey powder sales are increasing due to consumer desire for clean-label and allergen-free products.

The market for demineralized whey powder is expanding as a result of the global dairy industry's development and modernization. Whey processing technology and ingredient manufacturing capacities advance along with the dairy industry's ongoing development. As a result, demineralized whey powder, a valuable by-product of the dairy industry, is more readily available and of higher quality.

Key Takeaways from the Demineralized Whey Powder Ingredient Market Report:

The global market size stood at US\$ 631.47 million in 2022.

In 2022, the infant food segment captured 32.4% of global market shares.

The bakery and confectionary segment is expected to register a CAGR of 5.3% over the forecast period.

The United States captured 18.9% shares in the global market in 2022.

China captured 6.8% market shares in 2022.

India captured 9.8% of global market shares in 2022.

"The Demineralized Whey Powder Ingredient Market is witnessing robust growth driven by the rising demand for health-conscious and functional food products, particularly in sports nutrition and weight management segments. This market is expected to thrive as consumers increasingly prioritize nutritional value and seek innovative dietary solutions. The global demineralized whey powder ingredient industry is poised for continued expansion in the foreseeable future". Says Nandini Roy Choudhury, Client Partner at Future Market Insights.

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Recent Developments Observed by FMI:

FrieslandCampina Ingredients (Amersfoort, The Netherlands) debuted Deminal 90 Organic in June 2021 as a new organic version of their demineralized whey component for infant formula. It provides the right casein-to-whey ratio and restricts the mineral content. It is made using fresh milk from the company's hand-selected network of organic dairy farmers.

Top Key Players in the Global Market

Valio Oy Eurosérum Lactalis Ingredients Dairy Crest Group Plc. Milkfood Limited Ornua Co-op Limited Prolactin GmBh Kaskat Sp Z.o.o. Alimenta Srl FrieslandCampina International B.v Hoogwegt Charotar Casein Company

**Key Segmentation** 

By Product:

40% Demineralized Whey 50% Demineralized Whey 70% Demineralized Whey 90% Demineralized Whey

By Application:

Dietary Supplements Bakery & Confectionery Infant Food Pharmaceutical Others

By Region:

North America Latin America Europe Asia Pacific The Middle East & Africa (MEA)

Author by:

Nandini Roy Choudhury (Client Partner for Food & Beverages at Future Market Insights, Inc.) has 7+ years of management consulting experience. She advises industry leaders and explores offthe-eye opportunities and challenges. She puts processes and operating models in place to support their business objectives.

She has exceptional analytical skills and often brings thought leadership to the table.

Nandini has vast functional expertise in key niches, including but not limited to food ingredients, nutrition & health solutions, animal nutrition, and marine nutrients. She is also well-versed in the pharmaceuticals, biotechnology, retail, and chemical sectors, where she advises market participants to develop methodologies and strategies that deliver results.

Her core expertise lies in corporate growth strategy, sales and marketing effectiveness, acquisitions and post-merger integration and cost reduction. Nandini has an MBA in Finance from MIT School of Business. She also holds a Bachelor's Degree in Electrical Engineering from Nagpur University, India.

Nandini has authored several publications, and quoted in journals including Beverage Industry, Bloomberg, and Wine Industry Advisor.

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<u>Botanical Ingredients Market</u> are projected to expand at a CAGR of 7.3%, exceeding USD 331.9 billion by 2032.

<u>Energy Ingredients Market</u> is expected to reach US\$ 23.4 billion by 2023 and US\$ 44.7 billion by 2033, with a steady CAGR of 6.7% during the forecast period.

About Future Market Insights (FMI)

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