

Lease Management Market projected to reach \$9 billion by 2031 | IBM, Innolux Corporation, SAP

Lease management minimizes the complexities involved in managing real estate leases with ease of data tracking, maintenance monitoring, property management.

WILMINGTON, DE, UNITED STATES, October 11, 2023 /EINPresswire.com/ --According to a new report published by Allied Market Research, titled, "<u>Lease</u> <u>Management Market</u>, by Component (Solutions, Services), by Deployment Mode (Cloud, On-Premise), by



Lease Management Market

Enterprise Size (Small & Medium, Large), by End-use Industry (Retail, Education, Government, Manufacturing, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031".

The lease management market was valued at \$4.6 billion in 2021, and is estimated to reach \$9

billion by 2031, growing at a CAGR of 6.9% from 2022 to 2031.

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Rise in demand for secured transactions, growth in cyber security, advancements in IT sectors have led to an increase in demand for lease management, contributing to market growth in upcoming years."

Allied Market Research

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Lease management is the execution and management of an organization's lease portfolio and day-to-day tasks. It includes administrative tasks and processes such as document management, reporting, and stakeholder coordination. Lease audits, lease review & abstracting, common area maintenance (CAM) charges, accounting &

processing, repairs & maintenance, lease renewal options, occupancy price analysis, information management & reporting, document storage & keeping, and operating cost review are part of

the job responsibilities for lease management & real estate specialists. These factors are estimated to boost the lease management market size in the upcoming years.

Emerging technologies such as the Internet of Things (IoT) have the potential to revolutionize real estate management and is considered one of the biggest prospects. Due to its popularity in recent years, the global <u>lease management industry</u> is expected to experience considerable market growth during the forecast period. This is because the IoT sensors can automatically collect lease data and assess it for the most effective maintenance tasks, the adoption of IoT will substantially simplify operations across various sectors such as manufacturing and retail. The use of IoT will significantly reduce the workload on leasing management systems and enable more accurate results in less time. Although the Internet of Things is still in its infancy, it has a very bright future. As a result, as the IoT sector grows, it will surely have an impact on the global lease management market forecast.

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Competitive Analysis:

The competitive environment of Lease Management Industry is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Lease Management Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

Key Players:
Lease Accelerator, Inc
CoStar Group
FORTUNE Media IP Limited
Trimble Inc.
Nakisa
RealPage, Inc.
Oracle Corporation
IBM
Innolux Corporation
SAP

The report offers a comprehensive analysis of the global lease management market analysis, trends by thoroughly studying different aspects of the market including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players working toward the growth of the market. Furthermore, the report sheds light on the present scenario and upcoming trends & developments that are contributing to the lease management system growth. Moreover, restraints and challenges that hold power to obstruct the market growth are profiled in the report along with Porter's five forces analysis of the market to

elucidate factors such as competitive landscape, bargaining power of buyers and suppliers, threats of new players, and the emergence of substitutes in the market.

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The key benefits of this report for various stakeholders in the lease management market include:

Comprehensive Analysis: The report offers a comprehensive analysis of the global lease management market, providing stakeholders with a deep understanding of the current market trends and future projections. This information is valuable for making informed decisions.

Market Forecast: Stakeholders gain access to a lease management market forecast, which can aid in planning and strategizing for the future. This information is essential for making investment decisions and business expansion plans.

Market Opportunity Identification: The report identifies and elucidates the lease management market's opportunities, helping stakeholders pinpoint areas with potential for growth and investment.

Key Drivers and Restraints: Understanding the key drivers and restraints of the lease management market is crucial for stakeholders to make informed decisions. It allows them to assess risks and opportunities effectively.

Industry Insights: The report compiles information from industry participants and experts throughout the value chain. This input provides stakeholders with valuable industry insights that can help in making informed decisions and setting strategic priorities.

Quantitative and Qualitative Assessment: The report offers both quantitative and qualitative assessments by industry analysts. This dual approach provides a well-rounded understanding of the market's dynamics and future prospects.

Porter's Five Forces Analysis: The application of Porter's Five Forces framework helps stakeholders analyze the market's competitive landscape, assess the potential bargaining power of buyers and suppliers, and develop effective strategies for their businesses.

Impact of Industry Factors: The report analyzes the qualitative sway of various industry factors on different market segments and geographical regions. This information is invaluable for tailoring strategies to specific market conditions.

Market Dynamics: Stakeholders gain insights into market dynamics, including trends and developments that impact the lease management market's growth. This information is essential

for adapting to changing market conditions and staying competitive.

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