

Kenneth W. Welch Jr. Unveils the Blueprint for Transitioning from Supermodel to Entrepreneur in E! Exclusive

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LOS ANGELES, CA, UNITED STATES,
October 11, 2023 /EINPresswire.com/ -Kenneth W. Welch Jr., a former GQ
model turned pioneering
entrepreneur, was recently featured in
an E! exclusive, shedding light on the
transformative journey from the
glamour of the runway to the grit of
the business world. Welch, the driving
force behind the innovative energy
solution companies "Global's
Corporate Machine", offers invaluable
insights for models aspiring to become
successful entrepreneurs.



The Runway is Just the Beginning

"Modeling can open doors, but it's up to you to walk through them," states Welch. His advice resonates with industry icons like Tyra Banks and Cindy Crawford, who have leveraged their modeling careers to build business empires. Welch emphasizes that the runway is merely a launchpad: "Use your modeling career as a stepping stone. Learn as much as you can, build your brand, and when the time is right, don't be afraid to take the leap into entrepreneurship."

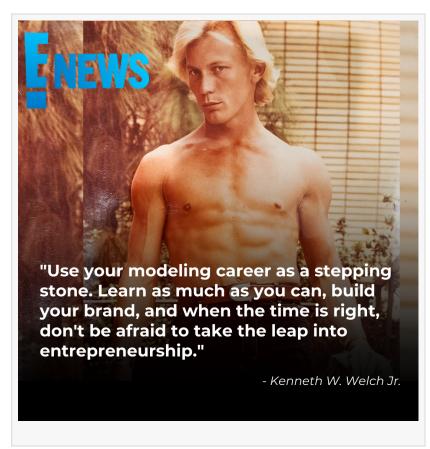
You Are Your Own Brand

Welch's mantra, "Modeling is a business, and you are your own brand," serves as a guiding principle for models contemplating entrepreneurial ventures. This philosophy has been successfully adopted by supermodels like Miranda Kerr, who founded Kora Organics, and Gisele Bündchen, known for her flip flop line Ipanema.

The Importance of Continuous Learning

"Never stop learning. The more you know, the more opportunities you'll have," advises Welch. This sentiment is echoed by models-turned-entrepreneurs like Karlie Kloss, who founded the coding initiative Kode With Klossy, aimed at empowering young women in tech.

A Diverse Palette of Interests
Kenneth's multifaceted journey from
the runway to the boardroom has been
enriched by his love for the arts and
mentorship from stars like Marilyn
Maye and Liza Minnelli. These
experiences have broadened his
perspective, making him a wellrounded entrepreneur.



Take the Leap

In conclusion, Welch encourages models to see beyond the runway: "The runway might be your starting point, but it doesn't have to be your endpoint."

Read the entire E! interview here!



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Kenneth W. Welch Jr.

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