

Kenneth W. Welch Jr. Unveils the Blueprint for Transitioning from Supermodel to Entrepreneur in E! Exclusive

Kenneth W. Welch Jr. Unveils the Blueprint for Transitioning from Supermodel to Entrepreneur in E! Exclusive

LOS ANGELES, CA, UNITED STATES, October 11, 2023 /EINPresswire.com/ -- Kenneth W. Welch Jr., a former GQ model turned pioneering entrepreneur, was recently [featured in an E! exclusive](#), shedding light on the transformative journey from the glamour of the runway to the grit of the business world. Welch, the driving force behind the innovative energy solution companies "Global's Corporate Machine", offers invaluable insights for models aspiring to become successful entrepreneurs. □



The Runway is Just the Beginning

"Modeling can open doors, but it's up to you to walk through them," states Welch. His advice resonates with industry icons like Tyra Banks and Cindy Crawford, who have leveraged their modeling careers to build business empires. Welch emphasizes that the runway is merely a launchpad: "Use your modeling career as a stepping stone. Learn as much as you can, build your brand, and when the time is right, don't be afraid to take the leap into entrepreneurship." □

You Are Your Own Brand

Welch's mantra, "Modeling is a business, and you are your own brand," serves as a guiding principle for models contemplating entrepreneurial ventures. This philosophy has been successfully adopted by supermodels like Miranda Kerr, who founded Kora Organics, and Gisele Bündchen, known for her flip flop line Ipanema. □

The Importance of Continuous Learning

"Never stop learning. The more you know, the more opportunities you'll have," advises Welch. This sentiment is echoed by models-turned-entrepreneurs like Karlie Kloss, who founded the coding initiative Kode With Klossy, aimed at empowering young women in tech.□

A Diverse Palette of Interests

Kenneth's multifaceted journey from the runway to the boardroom has been enriched by his love for the arts and mentorship from stars like Marilyn Maye and Liza Minnelli. These experiences have broadened his perspective, making him a well-rounded entrepreneur.□

Take the Leap

In conclusion, Welch encourages models to see beyond the runway: "The runway might be your starting point, but it doesn't have to be your endpoint."

[Read the entire E! interview here!](#)

“

Use your modeling career as a stepping stone. Learn as much as you can, build your brand, and when the time is right, don't be afraid to take the leap into entrepreneurship.”

Kenneth W. Welch Jr.

Hazel Rose

Diamond Infrastructure Development

+1 949-409-4700

[email us here](#)



EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.