

MUUK' SUPERFOODS Introduces MUUK' SHROOM COFFEE, Infusing Traditional Café de Olla with Nutritional Spices and Mushrooms

SAN DIEGO, CA, UNITED STATES, October 12, 2023 /EINPresswire.com/ -- MUUK' SUPERFOODS announces the launch of its new product, MUUK' SHROOM COFFEE, a distinctive blend that melds the traditional Café de Olla with the nourishing benefits of select mushrooms. This innovative combination aims to provide an alternative in the coffee market that honors tradition while integrating modern wellness ingredients.

Café de Olla holds a significant place in the history of Mexican cuisine. This traditional Mexican coffee is known for its unique preparation method and the inclusion of distinct ingredients such as cacao, cinnamon and piloncillo, a type of unrefined cane sugar. The brewing method, involving earthen clay pots, and the inclusion of spices, offer a characteristically rich and spiced flavor profile to Café de Olla, differentiating it from conventional coffee.

Piloncillo, one of the pivotal ingredients in Café de Olla, is recognized for its rich, molasses-like flavor. While piloncillo is cherished for its complex flavor profile, it also sparks discussions around health due to its raw, unrefined nature. The sugar's glycemic index is considered lower than that of white sugar, although comprehensive studies are yet to substantiate its health benefits thoroughly. The nuanced flavor and cultural significance of piloncillo remain key to many traditional recipes, especially within the realms of Mexican cuisine.

MUUK' SHROOM COFFEE brings to the forefront a blend that pays homage to this traditional beverage while incorporating a selection of beneficial mushrooms, including reishi, shiitake, lion's mane, chaga, cordyceps, and turkey tail. Each mushroom species is acknowledged for its



Mushroom coffee



individual health attributes, ranging from immune-boosting properties to potential cognitive enhancements.

The process of freeze-drying coffee is to preserve the natural flavor and nutritional content of the brew. Freeze-dried coffee is often revered for its ability to maintain original coffee characteristics without the need for preservatives. This new product offers a blend that is not merely a beverage but a confluence of tradition, innovation, and wellness.

MUUK', translating to 'strength' in Mayan, resonates with the company's philosophy. The name symbolizes strength, dedication, and the forging of one's path forward, aspects that are intricately woven into the company's ethos and product line. It is a reflection of the balanced unity of physical, vital, and spiritual abilities, which the company recognizes as essential in achieving goals and maintaining well-being.

MUUK' SUPERFOODS welcomes individuals to explore the new MUUK' SHROOM COFFEE, hoping that the fusion of tradition and nutrition provides a distinctive and enjoyable experience to all its consumers.

Juan Carlos Ambrosi
MUUK' SUPERFOODS
+1 858-215-2292
info@muuksuperfoods.com

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