

Piroctone Olamine Market to Hit US\$ 1.35 Billion by 2031 : Transparency Market Research

Increase in production and demand for anti-dandruff shampoos is expected to be the primary driver of the global piroctone olamine market

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/EINPresswire.com/ -- In 2020, the global [Piroctone Olamine Market](#) achieved a valuation of US\$ 828.8 million, with a projected growth rate of 4.6% from 2021 to 2031. By the end of 2031, the market is anticipated to surpass the value of US\$ 1.35 billion.

Piroctone olamine, derived from petrochemical sources, serves as an alternative to the commonly used zinc pyrithione compound. Shampoos containing piroctone olamine are effective in addressing various hair-related issues. Notably, piroctone olamine is a non-toxic antidandruff active ingredient, making it particularly suitable for manufacturing antidandruff shampoos and hair care products, including hair tonics and cream rinses with antidandruff properties.



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According to Transparency Market Research's latest report on the piroctone olamine market for the forecast period spanning from 2021 to 2031, the increased use of piroctone olamine in hair care, anti-acne products, and deodorants is a pivotal factor expected to drive the global piroctone olamine market's growth during this period.

Personal Care Products Unleash Growth Opportunities

Manufacturers in the piroctone olamine market are experiencing steady revenue streams, thanks to hair care and personal care products. Rising disposable income and enhanced consumer purchasing power are propelling product sales. Additionally, the demand for shampoos, soaps, and moisturizers is creating revenue opportunities for brands.

The increased awareness of personal hygiene through social media and other promotional channels is further benefiting personal care brands. Research indicates that piroctone olamine is effective in treating conditions like psoriasis, hair loss, dandruff, and dry scalp, translating into revenue opportunities for market participants. Changing lifestyles and heightened environmental pollution levels are also contributing to the demand for hair care and skincare products.

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Some of the major players operating in the Piroctone Olamine Market are:

- Lonza
- Clariant
- Spec Chem Industry Inc.
- YanTai Aurora Chemical Co. Ltd.
- Kumar Organic Products Limited
- Somu Group
- Zhonglan Industry Co. Ltd.
- Wuxi Zhufeng Fine Chemical Co. Ltd.
- Qingdao Fihonor Chemical Science & Technology Co. Ltd.
- Shandong Chuangying Chemical Co. Ltd.

Market Segmentation

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≥99%

98%-99%

97%-98%

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Hair Care
Deodorants
Bath Products
Anti-acne Products
Sunscreen
Others (including Washing Products and Anti-microbial)

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North America
Europe
Asia Pacific
Middle East & Africa
Latin America

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