

# Food Flavors Market Share Growing at 3.6% CAGR to Hit USD 19.22 Billion | Frutarom Industries, Firmenich SA, Kerry

*Global food flavors market generated \$12.71 billion in 2020, and is anticipated to reach \$19.22 billion by 2030, registering a CAGR of 3.6%.*

PORTLAND, OREGON, UNITED STATES, October 12, 2023 /EINPresswire.com/ -- The flavor is the combination of taste, aroma, smell, in addition to temperature, texture, or 'mouthfeel'. It is not only the appearance of food that matters, but additionally its flavor.

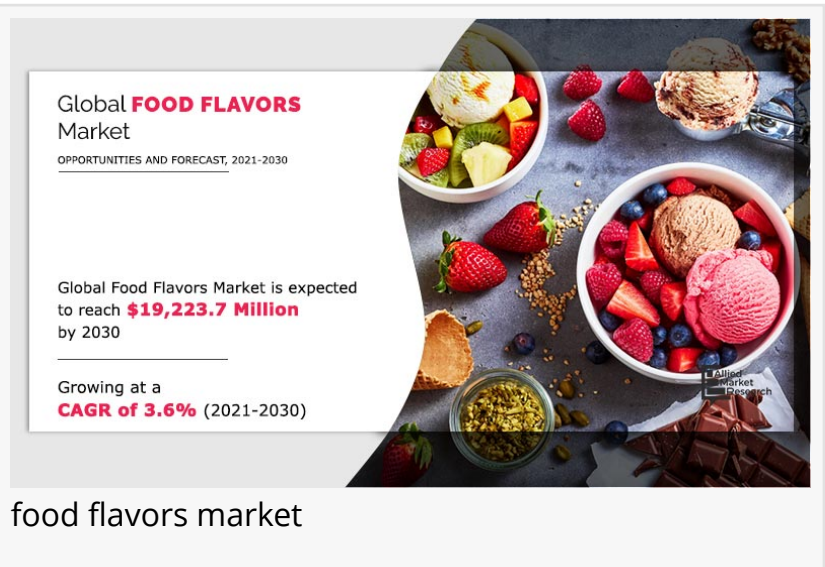
Ultimately, the quality of the meals and their acceptability are determined by

its flavor. Spices, essential oils, fruit juices, and different herbal flavoring substances were used in foods products for a long time. However, due to limited availability and rising costs, the use of natural flavoring additives has been replaced with artificial ones. There are five basic sensations of flavors salty, sweet, bitter, umami, and sour.



Rise in demand for new flavors from the food & beverages sector and continuous development fuel the growth of the food flavors market. "

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food flavors market

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Key players of the global [food flavors market](#) analyzed in the research include Frutarom Industries Ltd., Firmenich SA, Huabao International Holdings Limited, Givaudan International SA, Kerry Group, Plc., S H Kelkar and Company Limited., Robertet SA, Symrise AG, Sensient Technologies

Corporation, and Takasago International Corporation.

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Increase in demand for ready-to-eat meals & fast food is a key Food Flavor Market trends across the globe. Moreover, innovative technologies, introduction of new flavors, and heavy inflow of investment in R&D activities are the other factors that supplement the growth of the food flavors industry. There is an upcoming trend of using natural flavors, owing to rise in health awareness. Furthermore, high demand for flavors across European countries to produce commercialized clean label or green food products that are free of additives and other harmful chemicals propel the growth of the natural flavors market.

The report segments the global food flavors market on the basis of type, end-user, and region. Based on type, the synthetic segment contributed to the highest market share in 2020, attributing to more than three-fifths of the total market share, and is anticipated to dominate the market during the forecast period. On the other hand, the natural segment is expected to manifest the fastest CAGR of 4.5% from 2021-2030.

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Based on end-user, the beverages segment contributed to the highest market share in 2020, attributing to nearly one-third of the total market share, and is anticipated to lead during the forecast period. On the other hand, the savory and snacks segment is expected to manifest the fastest CAGR of 5.2% from 2021-2030.

Based on region, Asia-Pacific, followed by North America, contributed to the highest share in 2020, holding nearly one-third of the total share, and is expected to lead during the forecast period. The global food flavors market across the Asia-Pacific region is anticipated to exhibit the fastest CAGR of 4.6% during the forecast period.

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