

# Introducing Agent2Brand: Transforming Real Estate Agents to Powerful Industry Brands

*Agent2Brand: Serving Real Estate Agents with cutting-edge IDX, CRM, and lead generation strategies.*

BURLINGTON, ONTARIO, CANADA, October 12, 2023 /EINPresswire.com/ -- RE/MAX Success Realty, in collaboration with [WILLIAMS BUSINESS TECHNOLOGIES Inc.](#), excitedly announces the launch of [Agent2Brand](#), a comprehensive platform revolutionizing Real Estate Agents' lead generation and branding with IDX Websites, CRM, and digital advertising strategies.



Press Release: Celebrating the Launch of Agent2Brand - Transforming Real Estate Agents into Brands

Agent2Brand stands as [Remax Success Realty](#)'s newest mission to help transform 'Real Estate



In the digital world agents must evolve from being just professionals to becoming compelling recognizable brands. Agent2Brand is more than a platform; its a team enabling this essential transformation"

*Spencer Williams, Co-Founder of Agent2Brand.*

Agents' into commanding 'Real Estate Brands'. With a strong foundation in real estate, technology, online business, digital marketing and lead generation, Agent2Brand enables Real Estate Agents to ignite business growth and visibility.

"We're arming our agents with the tools and strategies to not only stand out but to genuinely resonate with today's clientele." - Ali Salarian, Co-founder of Agent2Brand.

Born from the ingenuity of a Real Estate Agent, turned Broker, and digital connoisseur, Agent2Brand is the answer for aspiring, high-performing agents, and transformative

brokerages. Step into the future with Agent2Brand and begin on your journey to becoming a known, trusted and respected brand in the Real Estate industry.

Discover more at [www.agent2brand.com](http://www.agent2brand.com) or reach out at [solutions@agent2brand.com](mailto:solutions@agent2brand.com)

About Agent2Brand:

A brainchild of Remax Success Realty and WILLIAMS BUSINESS TECHNOLOGIES Inc., Agent2Brand delivers comprehensive digital solutions for Real Estate Agents, emphasizing Branding, IDX Websites, CRM, marketing and lead generation, driving success in the Real Estate industry.

Spencer Williams

Agent2Brand

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Spencer Williams is a co-founder of Agent2Brand, a Canadian internet entrepreneur and author of 'The Online Millionaire' & 'Scale Selling'



Ali Salarian is the founder of Agent2Brand, and founder of RE/MAX Success Realty (Previously PPS Realty) with a background in corporate banking.

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