

Maryland Tree Care Company, Orellana's Tree Service Finds New Growth Opportunities with Tree Leads Today

MIDDLE RIVER, MARYLAND, USA, October 13, 2023 /EINPresswire.com/ -- Orellana's Tree Service LLC, a prominent player in the tree care industry, has witnessed a remarkable transformation in its business operations since partnering with Tree Leads Today (TLT). Under the expert guidance of owner Jose Orellana, the company has taken a leading position in providing exceptional tree care services.

Situated at 6815 Ebenezer Rd, Middle River, MD 21220, Orellana's Tree Service serves Baltimore County, including Lutherville, Timonium, Towson, Glen Arm, Parkville, White Marsh, and Harford County, which covers Bel Air, Joppa, Forest Hill, Havre de Grace, Abingdon, Aberdeen, Fallston, and Edgewood. TLT's geo-targeting feature enables the company to operate efficiently and provide services that meet the specific needs of local communities.



Since Orellana's Tree Service began its partnership with TLT in February 2022, the impact has been nothing short of astounding. "TLT increased the volume of calls and doubled the amount of work," said Jose Orellana, the owner of the company. Their business has grown by an impressive 80%, necessitating the hiring of five additional team members and the acquisition of more equipment to keep up with the ever-increasing demand.

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When asked about the difference between exclusive leads provided by TLT and non-exclusive leads, Jose emphasized the readiness of the clients. "What I like the most about the clients provided by TLT is that the majority are ready to contract our services. This saves time and

ensures that our team is engaging with serious customers," he explained.

As the company grows and expands, TLT's exclusive leads continue to play a pivotal role in their success. This dynamic marketing company has proven its ability to deliver quality leads that translate into thriving businesses in the tree care industry.

Geo-targeting has been instrumental in enhancing the efficiency of Orellana's Tree Service. By reducing travel time, estimators can serve more clients in less time. Local factors like weather or regulations are considered, leading to more accurate estimates. This competitive advantage has allowed Orellana's to win more bids and excel in the industry.



In addition to streamlined estimations, closely located jobs have improved equipment management. Machinery and tools can be easily transported between sites, reducing downtime and improving resource utilization. The proximity of jobs also has a significant impact on operational costs, specifically reducing fuel expenses.

Phone calls have emerged as the preferred method for interacting with potential clients. Real-time communication offers immediate clarification of questions and concerns, building trust and rapport. Orellana's team appreciates the personal touch that phone calls provide, allowing for a deeper understanding of the client's needs. Immediate response, better lead qualification, and a strong personal connection make phone calls an essential element of their business strategy.

As Orellana's Tree Service and Tree Leads Today continue to work hand in hand, their journey of growth and success in the tree care industry promises to remain a testament to the power of exclusive leads and efficient service.

For more information about Orellana's Tree Service, visit their website at <https://www.orellanastreeserviceinc.com> or contact Jose Orellana at Orellanatreecare1991@yahoo.com or (443) 929-7425.

About Orellana's Tree Service LLC:

Orellana's Tree Service LLC, based in Middle River, MD, is a leading tree care company serving Baltimore and Harford Counties. With over a decade of experience, the company specializes in delivering exceptional tree care services while providing unparalleled customer satisfaction.

About Tree Leads Today:

Tree Leads Today is a renowned marketing company specializing in providing exclusive leads to tree care and removal businesses. With a focus on targeted marketing and exclusive leads, TLT has helped numerous tree care companies achieve remarkable growth and success. To contact Tree Leads Today: <https://www.TreeLeadsToday.com> | (610) 227-6290.

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