

# Fragmentable Nasal and Ear Dressing Market: Anticipated to Reach US\$ 1.1 Billion by 2033, with a 6.5% CAGR Growth

*The United States boasts one of the world's largest and most advanced healthcare markets, setting global standards in the industry.*



NEWARK, DELAWARE, UNITED STATES OF AMERICA, October 13, 2023 /EINPresswire.com/ -- The [fragmentable nasal and ear dressing market](#) is expected to grow at a significant rate in the coming years, driven by several factors including increasing ear and nasal surgeries around the globe, and increasing research and development. The market value is projected to increase from US\$ 585.8 Million in 2023 to US\$ 1.1 Billion by 2033, and it is further projected to expand at a CAGR of 6.5% over the forecast period (2023-2033).

As surgical techniques continue to advance, an increase in the number of nasal and ear surgeries is expected. Dressings that promote proper healing, reduce postoperative complications, and ensure patient comfort is experiencing greater demand. Also, patients and healthcare providers are often interested in non-invasive or minimally invasive treatment options. Fragmentable nasal and ear dressings, which can be tailored to specific anatomical contours, is fulfilling this demand.

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With growing aging population, there is a higher likelihood of chronic conditions, injuries, and age-related issues with ear, nose and throat (ENT).

One in six people worldwide will be 60 years of age or older by 2030, according to the World Health Organisation (WHO) - 2021. By 2050, there will be 1.4 million persons in the globe who are 60 years of age or older, up from 1 million in 2020. In comparison to 2020, there will be 2.1 million more persons worldwide who are 60 years of age or older in 2050.

Nasal and ear dressings catering to geriatric patients' unique needs may witness an increased demand.

Key Takeaways from Market Study

By product, the nasal dressing's accounted for 5% of the total market in 2022. Since, the nasal dressings are easier to apply and are more comfortable for patients compared to dressings in the sensitive and narrow ear canal, it dominates the market.

By size, others segment accounted for 8% of the total market share in 2022. It is because larger dressings are be used to cover larger wounds or surgical sites to ensure proper protection and wound healing.

By shape, anatomical segment contributed about 4% to the total market in 2022. Anatomically shaped dressings are designed to conform to specific body parts, such as the nose and ears, providing a more precise fit and improved functionality.

By application, sinus surgery accounted for 3% of the total market share in 2022. As the number of sinus surgeries rises, there is likely to be increased awareness among healthcare professionals and patients about the importance of appropriate postoperative care, including the use of specialized dressings.

When considering end users, hospitals accounted for around 0% of the global market share in 2022. Hospitals frequently participate in clinical trials for medical products, including dressings. Positive results from these trials can lead to increased adoption of specific dressings, further benefiting the market.

North America dominated the global market in 2022 with U.S. contributing around US\$ 193.2 Million in 2022.

“Technology advancements in nasal and ear dressings and the increasing healthcare expenditure are driving the expansion of the fragmentable nasal and ear dressing market,” says Sabyasachi Ghosh, Principal Consultant at Future Market Insights

## Market Competition

Companies within this market sphere are actively seeking partnership and acquisitions as the key strategy to maintain their foothold in the market.

In May 2019, Datt Mediproducts Private Limited received U.S. patent grant for novel nasal dressings.

## Key Players:

Stryker  
Smith and Nephew plc  
Medtronic

Pfizer Inc.  
MP MEDITECH  
Datt Mediproducts Private Limited  
First Aid Bandage Company (FABCO)  
Summit Medical LLC (Innovia Medical)  
Olympus Corporation  
Lohmann & Rauscher GmbH & Co. KG

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Key Segmentations:

By Product:

Nasal Dressings  
Dressings With Drawstrings  
Dressings Without Drawstrings  
Ear Dressings

By Size:

2cm  
4cm  
8cm  
Others

By Shape:

Rectangle  
Square  
Cylindrical  
Anatomical

By Application:

Sinus Surgery  
Septorhinoplasty  
Middle Ear Surgery

By End User:

Hospitals  
Ambulatory Surgical Centers  
ENT Clinics  
Aesthetic Clinics

By Region:

North America  
Latin America  
Europe  
South Asia  
East Asia  
Oceania  
Middle East and Africa (MEA)

Author by:

Sabyasachi Ghosh (Associate Vice President at Future Market Insights, Inc.) holds over 12 years of experience in the Healthcare, Medical Devices, and Pharmaceutical industries. His curious and analytical nature helped him shape his career as a researcher.

Identifying key challenges faced by clients and devising robust, hypothesis-based solutions to empower them with strategic decision-making capabilities come naturally to him. His primary expertise lies in areas such as Market Entry and Expansion Strategy, Feasibility Studies, Competitive Intelligence, and Strategic Transformation.

Have a Look at Related Reports Covered in Healthcare Domain:

[Nasal Packing Devices Market Size](#): The market size is anticipated to be valued at about US\$ 311.9 million by 2033 end.

[Nasal Implant Market Analysis](#): Increasing demand for maxillofacial and esthetic rehabilitations also frequently require nasal implants, thus increasing the scope of revenue generation.

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Ankush Nikam  
Future Market Insights, Inc.  
+ +91 90966 84197

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