

Cloud Supply Chain Management Market Size, Share, Industry Report, Key Player, Major Segments & Forecast 2024-2032

Navigating the Cloud Supply Chain Management Market: Trends, Growth, and Innovations

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/EINPresswire.com/ -- According to the report by Expert Market Research (EMR), "The Global [Cloud Supply Chain Management Market Size](#), Share,

Analysis, Report and Forecast 2024-2032", the global cloud supply chain management market reached a value

of USD 6.39 billion in 2022. Aided by the rising adoption of cloud-based services across various industries, the market is projected to further grow at a CAGR of 11.0% between 2023 and 2028 to reach a value of USD 12 billion by 2028.

Cloud supply chain management involves the use of cloud-based solutions to execute, control, and monitor supply chain transactions and activities. It enables real-time visibility, scalability, flexibility, and cost-effectiveness, making it an increasingly popular choice among businesses. The software offers numerous services such as customer and supplier portals, inventory and warehouse management, transportation management, and sales and operation planning, among others.

The increasing trend towards digitisation and the growing emphasis on business process automation is propelling the cloud supply chain management market development. Businesses, in their pursuit of higher operational efficiency and transparency, are actively adopting cloud-based supply chain management solutions. These solutions, thanks to their real-time tracking and analytics capabilities, aid in streamlining supply chain processes, reducing operational costs, and improving customer satisfaction levels.

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Another factor propelling the cloud supply chain management market growth is the surge in e-commerce activities worldwide. The complex and dynamic nature of e-commerce operations necessitates efficient supply chain management to ensure timely and accurate delivery of products. As a result, e-commerce giants are increasingly leveraging cloud-based supply chain management solutions to enhance their operational efficiency and customer service.

Beyond its applications in e-commerce, cloud supply chain management is also being adopted across various industries, including retail, manufacturing, transportation, healthcare, and more, propelling the cloud supply chain management market expansion. In the healthcare sector, for example, the software is used to track and manage the supply of critical medical supplies, helping to improve patient care and outcomes. Similarly, in the manufacturing sector, it aids in efficient inventory management and reduces lead times, contributing to better productivity and profitability.

As the global business landscape continues to evolve, more and more companies are shifting towards sustainable and green supply chain practices. This growing trend towards sustainability is expected to open new avenues for the growth of the cloud supply chain management market. Cloud-based solutions, with their ability to provide real-time visibility and control over supply chain operations, can play a crucial role in helping businesses reduce their carbon footprint and achieve their sustainability goals.

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Market Segmentation

The market can be divided based on solution, deployment type, organisation size, end use, and region.

Market Breakup by Solution

- Demand Planning and Forecasting
- Inventory and Warehouse Management
- Product Life-Cycle Management
- Transportation and Logistics Management
- Sales and Operations Planning
- Others

Market Breakup by Deployment Type

- Hybrid Cloud
- Public Cloud
- Private Cloud

Market Breakup by Organisation Size

Large Enterprises

Small and Medium Enterprises

Market Breakup by End Use

Automotive

Food and Beverage

Healthcare

Manufacturing

Oil and Gas

Retail

Others

Market Breakup by Region

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global cloud supply chain management companies. Some of the major key players explored in the report by Expert Market Research are as follows:

SAP SE

Oracle Corporation

Infor

IBM Corporation

Blue Yonder, Inc.

Accenture Plc

Logility Inc.

Korber AG

Cloud Logix LLC

Tecsys Inc.

Others

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