

PeopleLinx Taps Michael Avon as Interim COO

PeopleLinx Welcomes Michael Avon as Interim COO to Drive Strategic Growth and Innovation

PHILADELPHIA, PA, UNITED STATES, October 16, 2023 /EINPresswire.com/ -- PeopleLinx, a leading provider of sales enablement and lead generation solutions, is excited to announce the

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It feels like the perfect hire
at the perfect time.”

*Patrick Baynes, PeopleLinx
CEO*

appointment of [Michael Avon](#) as Interim Chief Operating Officer (COO). With a decade of experience building SaaS companies, PeopleLinx is primed for a new phase of accelerated growth, and the addition of Mr. Avon to their leadership team represents a strategic move to further enhance their capabilities and market presence.

About PeopleLinx:

PeopleLinx is a trailblazing company offering a full suite of solutions that encompass multi-channel outreach automation, high-quality prospect data, AI-powered messaging, go-to-market strategy, lead scoring, and more. Founded by [Patrick Baynes](#), an early LinkedIn employee, with the goal of simplifying lead generation and elevating sales productivity, PeopleLinx empowers revenue teams to gain greater control over their processes, drive efficiency, predictability and growth.

The company, now in its eighth year of operation, has achieved remarkable milestones, including the development of a full suite of cutting-edge solutions, the establishment of predictable revenue streams, and the formation of a robust leadership team. With a solid foundation in place, PeopleLinx is poised to further capitalize on its potential with the appointment of an interim COO.

Michael Avon brings a wealth of experience and expertise to his new role as Interim COO at PeopleLinx. With a proven track record of driving operational excellence, strategic growth, and fostering innovation within organizations, Mr. Avon is well-positioned to guide PeopleLinx through its next phase of expansion. His extensive background operations, combined with a deep understanding of technology-driven solutions, will be instrumental in advancing the company's goals.

"Michael Avon's appointment as Interim COO represents a significant milestone in PeopleLinx's journey," said Patrick Baynes, CEO at PeopleLinx. "It feels like the perfect hire at the perfect time. His leadership and strategic skills will play a pivotal role in our ongoing efforts to simplify lead generation, enhance sales productivity, and provide unmatched value to our customers. We are

thrilled to have Michael on board and look forward to the positive impact he will make."

As Interim COO, Michael's mission will be to optimize operational efficiencies, drive market expansion, and ensure that PeopleLinx remains at the forefront of the industry by delivering innovative solutions that empower revenue teams.

For more information, please visit www.peoplelinx.com.

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