

USD 1,901.97 Billion E-Commerce Logistics Market Expected to Reach by 2030 | Top Players such as - Gati, DHL & FedEx

Growing trend of omnichannel shopping, increasing customer convenience & cashing trend on BNPL (Buy Now Pay Later) is expected to propel the market growth.

PORTLAND, PORTLAND, OR, UNITED STATE, October 13, 2023
/EINPresswire.com/ -- Allied Market Research published a new report, titled, "The USD 1,901.97 Billion [E-Commerce Logistics Market](#) Expected to Reach by 2030 | Top Players such as - Gati, DHL & FedEx." The report offers

an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global e-commerce logistics market was valued at USD 235.70 billion in 2020, and is projected to reach USD 1,901.97 billion by 2030, growing at a CAGR of 23.5% from 2021 to 2030.

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Booming e-commerce industry and improved relationships between suppliers & customers drive the growth of the global e-commerce logistics market. However, regulatory issues hinder the market growth. On the other hand, business analytics has assisted logistics professionals to increase the speed and efficiency of work processes, which presents new opportunities in the coming years.

The e-commerce logistics market is segmented into Service Type and Operational Area. Transportation and warehousing are the service types of the e-commerce logistics industry;



whereas, international and domestic are categorized under the operational area. The market is analyzed across four regions, namely North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East, and Africa) along with the analyses of the respective countries.

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Based on service type, the transportation segment held the highest market share in 2020, accounting for nearly two-thirds of the global e-commerce logistics market, and is estimated to maintain its leadership status throughout the forecast period. This is owing to the integration of e-commerce logistics with transportation management software (TMS). Moreover, the warehousing segment is projected to manifest the highest CAGR of 25.8% from 2021 to 2030, due to technological advancements implemented in warehouses.

Based on operational area, the international segment accounted for the largest share in 2020, contributing to nearly three-fifths of the global e-commerce logistics industry, and is projected to maintain its lead position during the forecast period. This is because SMEs diversify exports to increase their market share and increase their customer base. However, the domestic segment is expected to portray the largest CAGR of 25.3% from 2021 to 2030. Domestic e-commerce unveils opportunities for small enterprises and individuals involved in trade, reduces the price of purchases, and expands their sales in developed and developing countries. This enhances the domestic e-commerce logistics market.

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Based on region, North America held the highest market share in terms of revenue in 2020, accounting for around two-fifths of the global e-commerce logistics market. The exceptional digital infrastructure in the region and strong B2C sales have created a favorable environment for the growth of the e-commerce logistics market in North America. Moreover, the Asia-Pacific region is expected to witness the fastest CAGR of 28.2% during the forecast period. This is owing to strong economic growth along with the ongoing development in e-commerce logistics and inventory management, which drive organizations to invest heavily in the e-commerce logistics market to sustain growth and improve productivity.

This report gives an in-depth profile of some key market players in the e-commerce logistics market are DHL International GmbH, Aramex International, FedEx Corporation, S.F. Express, Gati Limited, Amazon.com, Inc., Kenco Group, Inc., Ceva Holdings LLC, United Parcel Service, Inc., and Clipper Logistics Plc.

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Covid-19 Scenario

- The outbreak of the COVID-19 pandemic has had a negative impact on the growth of the global e-commerce logistics market as e-commerce logistics helped enterprises to address the extensive capacity demand of the supply chain.
- Due to the implementation of the global lockdown, the manufacturing and transportation sectors have been severely impacted, which further disrupted the supply chain operations. This factor created a huge demand for e-commerce logistics.

Market Dynamics and Transformations

- Economic Downturn Analysis: Impact of Recession in 2023
- Pandemic's Influence: Impact of Covid-19 Pandemic
- Market Evolution: Recent Developments in the Market with Key Players Announcements

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from

leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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