

ITTV International Forum and TechInEntertainment (TiE) Return for a Fifth Consecutive Year

LOS ANGELES, CA, UNITED STATES, October 16, 2023 /EINPresswire.com/ -- Good Girls Planet, led by CEO and founder Valentina Martelli and co-founder Cristina Scognamillo, proudly announces the return of two groundbreaking events: the fifth edition of the [ITTV International Forum](#) and the second edition of [TechInEntertainment \(TiE\)](#). As prominent gatherings for professionals in the audiovisual and entertainment sectors, both events spotlight the challenges and opportunities within the evolving industry.

Event Details:

Dates: October 30th to November 1st

Venues: NeueHouse Hollywood and TERRA (Eataly's rooftop)

Highlights: Ten panel discussions featuring over 50 esteemed speakers, exclusive screenings, networking sessions, and a gala evening. Emphasis will be placed on emerging technologies such as the metaverse and blockchain-based distribution. This

year, the ITTV and TiE forums promise enriching conversations on the latest trends and innovations in entertainment. Topics include content production, distribution, virtual reality, artificial intelligence, new financing avenues, and more.

Panels Include:

Italy, A Land of Opportunities: A perspective on the evolving global landscape in storytelling



Opening Boundaries: What's Next?: A conversation on audiovisual co-production and distribution
Spotlight on Italy
Distribution, What a Difference a Year Can Make: AvOD, FaST, OTT and the other channels for distribution
International Co-production Renaissance: Adaptations, originals and unscripted, the global strategy
The New Frontiers in Financing for Film and TV
OK, Let's Talk About AI!
Meta-Morphosis: A conversation on web3, metaverse, virtual, mixed and immersive realities
Rai Fiction and Rai Kids Presentations



Notable Speakers Include:

Nicole Clemens, President of Paramount Television Studios and Paramount + Original Scripted Series

Dante di Loreto, Fremantle US President

David Eilenberg, Head of Content, Roku Media

Federico Francioni, Head of Digital Ecosystem, META

Sophie Ferron, CEO, Media Ranch

Sean Furst, CEO, GSP Global Position Studios

David Madden, Wattpad WEBTOON Studios' Global Head of Entertainment

Guido Meardi, CEO, V-Nova

Niccolò Messina, CEO, V-Channels

Chris Ottinger, AMAZON MGM Studios Distribution's Head of Worldwide Distribution

Special attention will be paid to Rai Fiction and Rai Kids, pillars of Italian television, and their global contributions. In a unique presentation exclusive to ITTV, Winx Club - The Magic of Italy, produced in partnership with the Ministry of Foreign Affairs and International Cooperation, will introduce the audience to Italy's hidden treasures through an adventure led by the six Alfea fairies.

Valentina Martelli, CEO of Good Girls Planet, shared, "Recent US screenwriters' and actors' strikes have spotlighted the international market, leading to an industry evolution that includes decentralized finance, AI, and immersive worlds. ITTV and TiE are pivotal in fostering discussion and innovation in this space."

Adding to this, Federico Francioni, Head of Digital Ecosystem for META said "The ITTV Forum is a treasure trove for tech professionals. It offers insights into narrative innovation and cutting-edge

techniques, sparking revolutionary ideas in the intersection of entertainment and technology.”

ITTV e TIE created and produced by Good Girls Planet

Supported by V CHANNELS e MTLA

In collaboration with Italian Consulate General of Los Angeles, Italian Cultural Institute Los Angeles (IICLA), ICE - Italian Trade Agency,

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With the contribution of V-Nova, Ecoflix, Little Studio Films

With the Patronage of APA – Associazione Produttori Audiovisivo, Nuovo IMAIE– I diritti degli Artisti, Rai Fiction

Partners: Fremantle, Sky, LSPG, Coevolutions, IbiscusMedia, Greater Fool Media, NeueHouse

Cultural Partners: FeST-II Festival delle Serie Tv, Kinéo, USC School of Cinematic Arts

Media Partners: Extra TV, Los Angeles Times, Ciak, Cinecittanews.it, FRED Film Radio, Rai Italia, Rai Kids, Kikapress.com

Partner e official sparkling wine: Consorzio di tutela della denominazione di origine controllata Prosecco

Sponsors: Bindi, di Stefano Premium Italian Cheese, Ferrarini, Pizzulli

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