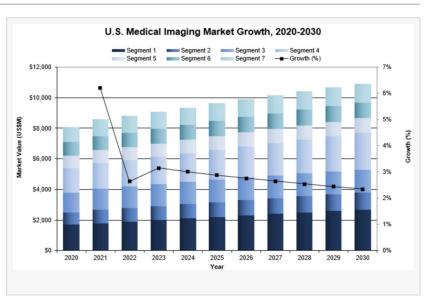


## GE Healthcare, Siemens Healthineers, and Philips Lead the US Medical Imaging Device Market to Reach \$10.9B by 2030

VANCOUVER, BC, CANADA, October 16, 2023 /EINPresswire.com/ -- iData Research, a leading global market research firm specializing in medical devices, dental and pharmaceuticals, highlights the imminent expansion of the U.S. medical imaging device market in the updated 2024 market report. This comprehensive report delves deep into various market segments, including X-ray imaging, breast imaging, magnetic resonance imaging (MRI), ultrasound equipment, computed tomography (CT) imaging,



nuclear medicine imaging and contrast agents and injectors.

The rise in chronic diseases and growing awareness of their impact are playing significant roles in driving the growth of the imaging market in the US. As chronic diseases become more

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The field of imaging technology is continually progressing, with exciting developments like clearer images, quicker scans and the use of artificial intelligence (AI) and machine learning." Dr. Kamran Zamanian, Senior Partner and CEO prevalent, there is an increasing need for accurate and timely diagnosis, disease monitoring and treatment evaluation. iData's latest report conducted an extensive analysis of over 60 medical imaging companies, employing a rigorous methodology to assess diagnostic procedure numbers, market sizes, unit sales, company market shares, and generate precise forecasts.

In 2023, there were over 607 million medical imaging procedures performed in the United States. The number of medical imaging procedures has been growing steadily across all segments including X-ray procedures, breast imaging procedures, magnetic resonance imaging

procedures, ultrasound procedures, computed tomography procedures, and nuclear medicine

procedures. Imaging, as a diagnostic tool, remains a cornerstone relied upon by medical professionals and healthcare institutions. The progress in imaging technology is poised to be a driving force behind the continued escalation in the number of surgical procedures performed.

Key highlights from the iData report include:

Robust Market Expansion: In 2023, the <u>US medical imaging market</u> reached a valuation of \$9.0 billion. This valuation is expected to continue its upward trajectory, with a solid Compound Annual Growth Rate (CAGR), ultimately reaching almost \$11.0 billion by the end of the forecast period.

Technological Advancements: Ongoing advancements in imaging technologies, such as higher resolution, faster scan times and the integration of AI and machine learning, drive the adoption of new and improved imaging modalities.

Demographic Factors: As people age, the prevalence of chronic diseases and age-related conditions such as cardiovascular diseases, cancer, osteoporosis and neurological disorders increases.

Competitive Landscape: iData's report provides an in-depth analysis of the competitive landscape, profiling key players and their strategic initiatives. Currently, GE Healthcare, Siemens Heathineers, and Philips Healthcare lead the US medical imaging market.

For more information on the US Medical Imaging Market, and to access the complete iData Research report, please visit:

https://idataresearch.com/product/medical-imaging-device-market-size-share-trends-analysisunited-states-2024-2030-medsuite-includes-x-ray-imaging-breast-imaging-and-5-more/

## <u>About iData</u>

iData Research stands out as the premier market research and intelligence provider, offering unparalleled insights and comprehensive data analysis across a multitude of industries. With a strong reputation and a proven track record, iData Research has solidified its position as the best choice for businesses seeking to make informed decisions in today's dynamic market landscape.

Why Should You Choose iData?

Extensive Industry Coverage: iData Research boasts an impressive range of industry coverage, spanning healthcare, medical devices, dental, pharmaceuticals, biotechnology, and more. This breadth of coverage ensures that clients from various sectors can access accurate, up-to-date information relevant to their business goals.

High-Quality Data: The cornerstone of iData Research's success is its commitment to providing high-quality data. Their team of expert analysts employs rigorous methodologies to collect and analyze data from reliable sources. This ensures that clients receive accurate, insightful, and actionable information to guide their strategic decisions.

In-Depth Analysis: iData Research goes beyond mere data presentation by offering in-depth analysis that goes right to the heart of industry trends, market dynamics, and competitive landscapes. Their reports provide a holistic understanding of market forces, helping clients identify opportunities and challenges.

Customized Solutions: Recognizing that every business is unique, iData Research offers customizable solutions that cater to specific client needs. Whether it's a small startup or a multinational corporation, their tailored offerings provide the right insights to drive growth and success.

Timely Updates: Staying ahead in today's fast-paced business environment requires access to real-time information. iData Research ensures that its clients are equipped with the latest data and insights, enabling them to make agile decisions and adapt to market changes swiftly.

Global Perspective: In an increasingly interconnected world, having a global perspective is essential. iData Research's reports provide insights into various geographic markets, enabling clients to make informed decisions regardless of their business's location.

Trusted by Industry Leaders: The fact that iData Research is trusted by industry leaders and renowned companies speaks volumes about the quality of their services. Their client list includes major players who rely on their insights for strategic planning.

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