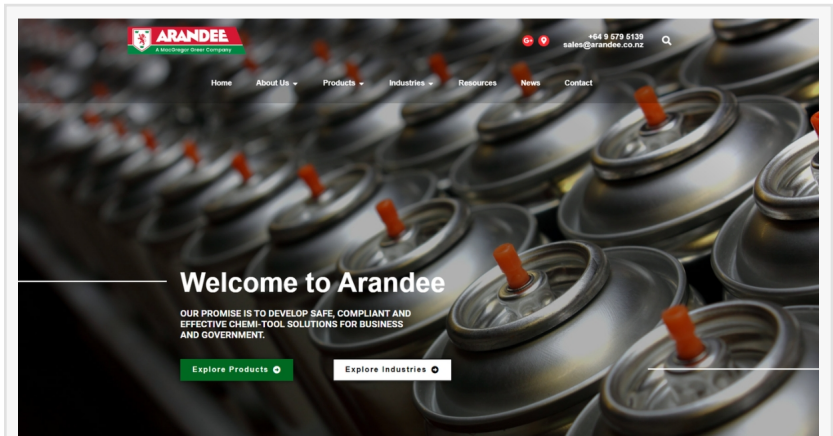


# A 50-year-old chemical factory in New Zealand's Unveils New Website to Set the Bar Higher

*A 50-year-old chemical factory in New Zealand has just unveiled its new website, which has been redesigned to provide a better user experience.*

AUCKLAND, AUCKLAND, NEW ZEALAND, October 16, 2023 /EINPresswire.com/ -- [Arandee](https://www.arandee.co.nz) launches its brand new website attempt to conquer the online presence



arandee website

Arandee, an established industry leader with a longstanding history of providing reliable products to businesses and government entities for over five decades in New Zealand, is pleased to introduce its latest online platform. This innovative website signifies a strategic step toward improving user experience, emphasizing enhanced intuitiveness, security, and efficiency.

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Arandee remains family owned and is now in its second generation of governance. Our distribution centre in Penrose, Auckland, is a MPI approved transitional facility with a large store capacity.”

*Arandee*

In an era marked by continuous technological advancements, the importance of adapting and delivering a user-friendly, accessible platform cannot be overstated. The redesigned Arandee website underlines our commitment to remaining at the forefront of digital innovation, while preserving the fundamental values that have defined our brand over the years. The new website boasts a contemporary, user-centric design, aimed at enhancing overall usability, presenting a visually appealing interface that is both attractive and easy to navigate.

Arandee acknowledges the diverse range of devices through which users access websites, from desktop computers to smartphones and tablets. With this in mind, the website is highly responsive, seamlessly adjusting to various screen sizes and resolutions, ensuring that

customers can access our products and information from any location and at any time. The redesign's primary focus was to improve user-friendliness by incorporating features that simplify navigation, making it easier for visitors to find specific products, detailed information, or answers to their questions. This effort underscores our commitment to enhancing the overall Arandee experience.

In today's fast-paced world, the need for speed is evident. The updated website now offers significantly faster loading times, enabling users to access the information they require in a fraction of the time. This not only enhances user satisfaction but also streamlines the online shopping and information-gathering processes. Arandee prioritizes the security of customer data and privacy, and as such, the new website includes substantial security enhancements to safeguard user information from potential threats. Rest assured that online safety is of paramount importance to us, and we have invested significantly to ensure its protection.

Sarah Rodgers, Business Director at Arandee, commented on the company's enduring commitment to quality and innovation: "Arandee has always believed that scientific research should guide product development. Our name, pronounced 'R & D,' demonstrates our commitment to effective and accurate scientific processes. We are proud to introduce this modern, user-centric website that complements our dedication to delivering safe and effective products."

In addition to the website's launch, Arandee continues to lead in product innovation, offering a unique packaging medium in the form of aerosols. This packaging provides numerous consumer advantages, including ease of use, hermetical sealing to preserve product freshness, and recyclability, making it one of the most eco-friendly and cost-efficient packaging formats available.

To visit the new website, please go to: <https://arandee.co.nz/>

For more information about Arandee and its products, please contact [sales@arandee.co.nz](mailto:sales@arandee.co.nz)

About Arandee:

Arandee has been a leading force in our industry for 50 years, and we never stop striving for further excellence and innovation to provide sought solutions for our clients in nearly every industry. We consistently test and reformulate new MPI-approved products to ensure we remain the most compliant producer of [insecticide spray](#) in New Zealand. Our family business is built on generations of knowledge, passed on, and improved upon with every iteration. We are committed to advancing scientific research in product development and delivering exceptional customer service.

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