

## Rosemark System Celebrates 20 Years with Advantaged Home Care

Rosemark System is a product of Shoshana Technologies, which has been in the home care space for more than 25 years.

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/EINPresswire.com/ -- The Rosemark
System launched in 2002 as an
operations management software for
home care agencies that bill private
pay, Medicaid, and the Veterans



Rosemark Helps Home Care Agencies that bill the Veterans Administration, Medicaid, Private Pay, Worker's Comp, and Long-term Care Insurance manage their operations, scheduling, billing and more

Administration. As one of the top caregiver scheduling and business management software providers in the country, Rosemark onboarded its first customer, Advantaged Home Care of Topeka, Kansas in February 2003.



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Robin Tuck, Product Owner at Rosemark

This year, Rosemark and Advantaged Home Care celebrate 20 years of partnering to bring home care services to the residents of Shawnee County and the surrounding area in Topeka, KS. Advantaged is owned and operated by Joyee Chakraborty, who purchased the agency from the original owner in October of 2019.

"Rosemark works very hard to ensure our customers have the knowledge, tools, and resources they need to operate their business," explained product owner Robin Tuck. "We're thrilled to have an agency celebrating twenty years

of partnering with us, and we're looking forward to many more anniversaries with Joyee and the staff at Advantaged Home Care."

Chakraborty's family background led her to the home care industry. After losing her mother 10 years back and then her father to a brain tumor, Chakraborty said she felt a pull towards the senior community.

As a Respiratory Therapist, she focused her practice on helping her region's aging population,

which only strengthened her focus and passion for working with seniors. While working part-time at the local hospital, her encounters with patients reminded her frequently of her parents.

She noticed that when an elderly patient was placed in a nursing home, their decline seemed much faster than that of patients who were able to remain in their own homes.

At that point in her career, she began to seriously consider opening a home care agency so she could provide inhome services to seniors in Topeka and the surrounding counties. She felt a strong need to offer home health services that would allow clients to remain in their own homes rather than be moved into a nursing home or other facility. She also wanted to provide better connections between clients and nurses so clients felt comfortable, heard, and better cared for in a familiar environment.

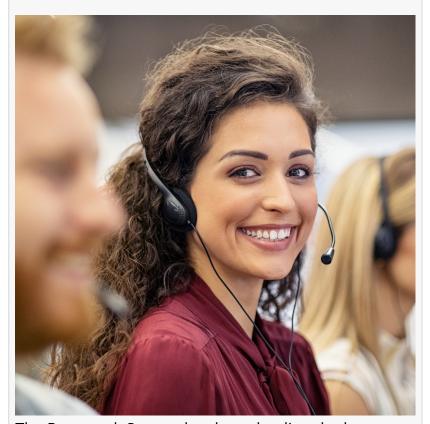
It was at that time, the former owners of Advantaged Home Care decided to put their agency on the market.

"The timing was perfect," Chakraborty explained. "I was planning to start a home care business to work with seniors and then this opportunity opened, so I bought the business."

And she hasn't looked back. Her agency has continued to grow since she purchased it in 2019, offering the region's "finest caregivers and very skilled nurses who are thoroughly vetted through a rigorous screening process," she explained.



The Rosemark System has been leading the home care management software industry for more than 25 years with industry-leading customer care and customizable home care software.



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When asked what sets her agency apart from competitors, Chakraborty was quick to respond that Advantaged Home Care "employs qualified staff who are also extremely warm and friendly to our clients and willing to provide services that other agencies might not be willing to offer."

After purchasing her new agency, Chakraborty didn't even consider searching for a new home care management system. She trusted the Rosemark System to do the same efficient job for her and her staff that it had for the previous owners, and she hasn't regretted that decision.

Her favorite feature of Rosemark is that it provides a color-coordinated <u>scheduling system</u> that's easy to teach new employees how to use, especially her nurses. Her agency uses Rosemark most often for scheduling, human resources, and billing.

With a mission to promote independence in a safe environment to individuals within her community, Advantaged Home Care strives to be the best at what they do: providing quality home care to those who need it most.

For more information on the services provided by Advantaged Home Care, call (785) 267-4433.

## About Rosemark:

Value-driven home care agencies that are seeking a reliable software with innovative features and industry-leading customer support turn to the Rosemark System to manage their operations. A vendor that doesn't force all agencies to fit one single mold, Rosemark allows each agency to utilize the features of the <u>customizable home care software</u> that fits their needs. The software features integrations for third-party vendors such as Quickbooks and Home Care Pulse, and third-party payroll exports for Tapcheck, Paychex, and ADP.

Scheduling, authorizations, and care plans are all designed specifically for the care of each client while keeping the unique needs of each of Rosemark's customers in mind.

Other features of the Rosemark System include task recording, skills matching, a client portal, credentials tracking, employee retention tools, integrated job applications, messaging, electronic Medicaid billing, long-term care insurance, Workers Comp, Veterans Administration billing, and more.

For more information about the Rosemark System and how it can help home care agencies become compliant with Medicaid's EVV requirements, easily bill the Veterans Administration, or streamline the operations of a private-pay agency, call (734) 436-2631 or visit <a href="https://rosemarksystem.com/contact/">https://rosemarksystem.com/contact/</a>.

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