

## Digital Payment Market Soars to New Heights as Contactless Payments Gain Momentum | Trends & Top Market Players | PayPal.

Digital payment is any payment or transaction made digitally. In this method, the payer as well as the payee both use the electronic mode for sending

PORTLAND, PORTLAND, OR, UNITED STATE, October 17, 2023 /EINPresswire.com/ -- Increase in number of e-commerce industries, developments in mobile payment technology, increased use of mobile wallets to make payments and



development of secure & safe payment gateways are the major factors that drive the growth of the <u>digital payment market</u>. In addition, need to provide better customer experience by companies and increase in the promotion of digital payments fuels the growth of the market.

However, lack of global standards for cross border payments and lack of knowledge among emerging economies hamper the growth of the digital payment market. Furthermore, technological advancements in mobile banking and e-wallets are anticipated to provide major opportunities for the market.

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The digital payment market is segmented into component, deployment mode, organization size, industry vertical, and region. In terms of component, the market is bifurcated into solution and services. The solution segment is further sub segmented into payment gateway solutions, payment processing solutions, payment wallet solutions, payment security & fraud management solutions, and pos solutions.

Highlights of the report:

1. Comprehensive assessment of all opportunities and risks in the global market.

- 2. Digital payment Market recent innovations and major events.
- 3. Detailed study of business strategies for growth of the Digital payment Market-leading players.
- 4. Conclusive study about the growth plot of Digital payment Market for forthcoming years.
- 5. In-depth understanding of Digital payment Market-particular drivers, constraints, and major micro markets.
- 6. Favorable impression inside vital technological and market latest trends striking the Digital payment Market.

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The service segment is further divided into system integration & deployment service, consulting services, and support & maintenance services. By deployment mode, it is classified into onpremise and cloud. As per industry vertical, it is categorized into BFSI, retail & agriculture, IT & telecom, education, healthcare and others. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key benefits of the report:

☐ This study presents the analytical depiction of the Digital payment industry along with the current trends and future estimations to determine the imminent investment pockets.
$\square$ The report presents information related to key drivers, restraints, and opportunities along with a detailed analysis of the Digital payment market share.
☐ The current market is quantitatively analyzed to highlight the Digital payment market growth scenario.

☐ Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.

☐ The report provides a detailed Digital payment market analysis based on competitive intensity and how the competition will take shape in the coming years

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The report has offered an all-inclusive analysis of the global DIGITAL PAYMENT Market taking into

consideration all the crucial aspects like growth factors, constraints, market developments, top investment pockets, prospects, and trends. At the start, the report lays emphasis on the key trends and opportunities that may emerge soon and positively impact the overall industry growth.

The report presents in-depth insights into each of the leading DIGITAL PAYMENT end user verticals along with annual forecasts to 2032. The report provides revenue forecast with sales, and sales growth rate of the global Key drivers that are propelling the growth of the market included in the report. Additionally, challenges and restraining factors that are likely to curb the growth of the market are put forth by the analysts to prepare the manufacturers for future challenges in advance.

☐ Access the full summary at: <a href="https://www.alliedmarketresearch.com/digital-payment-market">https://www.alliedmarketresearch.com/digital-payment-market</a>

Key drivers that are propelling the growth of the market are included in the report. Additionally, challenges and restraining factors that are likely to curb the growth of the market are put forth by the analysts to prepare the manufacturers for future challenges in advance.

**Leading Market Players** 

The key players profiled in the digital payment market analysis are Aurus Inc., PayPal Holdings Inc., WEX Inc., Total System Services Inc., Paysafe Holdings U.K. Limited, Global Payments Inc., YapStone Inc., Novatti Group Limited, Financial Software & Systems Pvt. Ltd, and Fiserv Inc.

These players have adopted various strategies to increase their market penetration and strengthen their position in the industry. Current and future digital payment market trends are outlined to determine the overall attractiveness of the market.

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Key Questions Answered in the Intelligent Study

- 1. What is the market size and growth rate of the global and regional market by various segments?
- 2. What is the market size and growth rate of the market for selective countries?
- 3. Which region or sub-segment is expected to drive the market in the forecast period?
- 4. What Factors are estimated to drive and restrain the market growth?

## Similar Reports:

1. Payment Analytics Software Market

## 2. Digital Asset Management Market

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise report versions like North America, Europe, or Asia

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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