

# Hyperscale Data Center Market Set to Skyrocket, Anticipated Size to Hit \$ 585 Bn by 2030 | Growth With Recent Trends

*The goal of a hyperscale data center is to offer a single, broadly scalable computational architecture to serve a technology's digital & cloud infrastructure.*

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/EINPresswire.com/ -- According to the report published by Allied Market Research, the global [hyperscale data center market](#) generated \$59.0 billion in 2020, and is estimated to generate

\$585.0 billion by 2030, witnessing a CAGR of 25.9% from 2021 to 2030. The report offers a detailed analysis of changing market trends, value chain, top segments, key investment pockets, regional scenarios, and competitive landscape.



Hyperscale data centers provide businesses with more data storage capacity as well as technologically upgraded servers with quicker processing capabilities. Enterprises seek colocation data center that use the least amount of energy while having the least impact on the environment. Companies are developing novel data centers in an effort to reduce their environmental effect. Such applications promise great opportunities for the growth of the global hyperscale data center market in the coming years.

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An increase in demand for data centers to improve productivity and customer experiences drives the growth of the global hyperscale data center market. In addition, need to improve the network operational efficiency positively affects the growth of the hyperscale data center market. On the contrary, high implementation costs of hyperscale data center solutions impede the market growth. However, an increase in cloud dependence and industry 4.0 trends, are likely to provide lucrative prospects for hyperscale data center market expansion in the coming years.

## Covid-19 Scenario:

- During the pandemic, the entertainment and media industry assisted the hyperscale data center market growth.
- The industry witnessed rise in viewing of online and digital content as a result of the Covid-19 outbreak, which was facilitated by the widespread usage of the internet and consumer electronic devices.

Based on user type, the cloud providers segment accounted for the largest share in 2020, contributing to more than three-fifths of the global hyperscale data center industry, and is expected to maintain its lead position during the forecast period. However, the enterprises segment is projected to portray the highest CAGR of 30.3% from 2021 to 2030.

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Based on components, the solution segment held the highest market share in 2020, accounting for around two-thirds of the total share, and is projected to maintain its leadership status during the forecast period. However, the service segment is estimated to grow at the fastest CAGR of 27.6% from 2021 to 2030.

Based on region, North America contributed the highest share in 2020, accounting for nearly two-fifths of the total share. However, Asia-Pacific is projected to manifest the largest CAGR of 30.7% during the forecast period.

Leading players of the global hyperscale data center market discussed in the research include Software, Mellanox Technologies, Inc., SanDisk Corporation, Cavium, Inc., Avago Technologies, Cisco Systems, Inc., Hewlett-Packard Company, Ericsson, International Business Machines Corporation, and Intel Corporation.

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The key benefits for stakeholders from the provided information about the global hyperscale data center market include:

1. In-Depth Analysis: Stakeholders can gain a comprehensive understanding of the hyperscale data center market through the study. It offers an in-depth analysis that covers current trends and forecasts, providing valuable insights for informed decision-making.
2. Investment Opportunities: The report highlights imminent investment opportunities within

the hyperscale data center market. Stakeholders can use this information to make strategic decisions about where to allocate their resources for maximum returns.

3. Impact Analysis: The report outlines key drivers, restraints, and opportunities in the hyperscale data center market. This information enables stakeholders to assess the potential impact of various factors on the market's trends and make proactive adjustments to their strategies.

4. Porter's Five Forces Analysis: Porter's Five Forces analysis helps stakeholders evaluate the competitive dynamics within the hyperscale data center industry. This analysis provides insights into the potency of both buyers and suppliers, enabling stakeholders to formulate competitive strategies.

5. Market Potential: The report offers a quantitative analysis of the hyperscale data center market from 2021 to 2030, providing stakeholders with a clear picture of the market's growth potential. This data is essential for planning and resource allocation, as it allows stakeholders to identify long-term market trends.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Other Trending Report:

1. [Data Center Cooling Market](#)

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