

Mitch Gould of Nutritional Products International Honored as 'Best CEO of 2023' by CLF Magazine

BOCA RATON, FL, UNITED STATES, October 19, 2023 /EINPresswire.com/ -- Mitch Gould, the celebrated founder and CEO of Nutritional Products International (NPI), has been distinguished as one of the "10 BEST CEOs of 2023" by the prestigious C-Level Focus editorial magazine, CLF Magazine.

This accolade is in recognition of his dynamic leadership, which has spanned over 35 years, ensuring that NPI remains at the forefront of retail distribution.



Mitch Gould, 'Best CEO of 2023' by CLF Magazine

Having started his remarkable journey by bringing consumer products to prominent big-box home center chains, Gould's expertise then evolved into the realms of nutrition and sports nutrition. Reflecting on his career, Gould stated, "Working with industry giants like Hulk Hogan and Bob Wall has been surreal. It's all about the right timing in life."

When the online retail behemoth Amazon, sought to venture into health, wellness, and sports nutrition, they entrusted Gould and NPI to spearhead their expansion. This collaboration further extended to Muscle Foods, marking NPI's indispensable contribution to shaping these categories.

But Gould's vision didn't stop there. He identified a market gap where international brands, particularly from Europe, faced challenges in the U.S. market. To address this, he introduced the "Evolution of Distribution." Gould remarked, "I aimed to create a hub for these foreign brands, offering them a comprehensive, turnkey solution for importing, distributing, and promoting their products."

Complementing NPI's expansive reach is InHealth Media (IHM). Led by Gould, IHM is a value-

driven public relations firm that ensures distribution to thousands of U.S. outlets, leveraging its vast network of industry contacts.

For a closer look at NPI's game-changing strategies, please visit www.nutricompany.com.

MORE ON NUTRITIONAL PRODUCTS INTERNATIONAL AND ITS FOUNDER

NPI is a privately held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds.

Kayla Zadel

InHealth Media

+ +1 561-544-0719

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/662382459>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.