

Endoscopic Ultrasound Market : Technological Innovations and Emerging Applications, to Surpass USD 2.2 Billion 2021-2031

Endoscopic ultrasound market was valued at \$1.2 billion in 2021, and is estimated to reach \$2.2 billion by 2031, growing at a CAGR of 6.1% from 2022 to 2031.

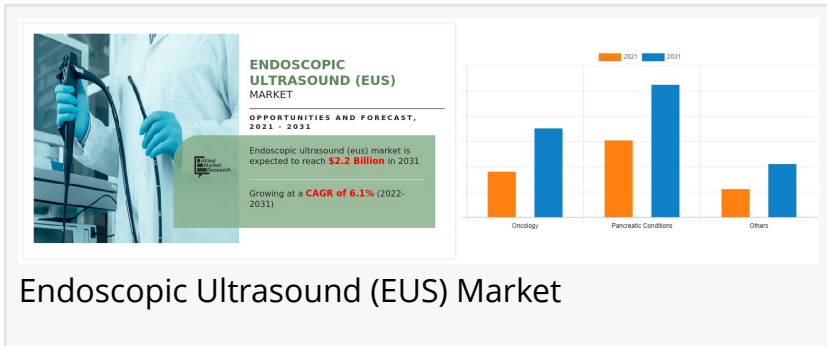
PORTLAND, OREGON, UNITED STATES, October 18, 2023 /EINPresswire.com/ --

Endoscopic ultrasound (EUS) has been revolutionizing the field of medical diagnostics and interventions, offering a minimally invasive approach for examining the gastrointestinal (GI) tract, adjacent organs, and surrounding tissues. Over the years, significant technological advancements have transformed the landscape of EUS, enabling more precise and comprehensive diagnostic capabilities along with an expanding range of therapeutic applications.

The [endoscopic ultrasound \(EUS\) market](https://www.alliedmarketresearch.com/request-sample/18050) was valued at \$1.2 billion in 2021, and is estimated to reach \$2.2 billion by 2031, growing at a CAGR of 6.1% from 2022 to 2031.

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ENDOSCOPIC ULTRASOUND (EUS) MARKET OPPORTUNITIES AND FORECAST, 2023 - 2031



Recent years have witnessed a surge in technological innovations within the EUS market, driving enhanced imaging capabilities and procedural efficacy. One notable development has been the integration of high-frequency ultrasound transducers, enabling superior resolution and more detailed visualization of anatomical structures. These advancements have significantly improved the diagnostic accuracy and precision of EUS procedures, facilitating early detection of abnormalities and lesions that might have been challenging to identify using conventional imaging techniques.

Furthermore, the integration of advanced imaging modalities such as contrast-enhanced EUS and elastography has augmented the diagnostic potential of EUS, enabling real-time assessment

of tissue vascularity, perfusion patterns, and tissue stiffness. This integration has proven instrumental in distinguishing between benign and malignant lesions, thereby aiding clinicians in making well-informed treatment decisions.

Endoscopic Ultrasound (EUS) Market Overview:

Beyond its conventional use in diagnostic imaging, EUS has gradually evolved to encompass a diverse range of therapeutic applications, expanding its role in minimally invasive interventions. One of the most promising emerging applications is EUS-guided fine-needle aspiration (EUS-FNA) and fine-needle biopsy (EUS-FNB), which allows for precise sampling of tissues and fluid collections from lesions located within or adjacent to the GI tract. This technique has significantly improved the diagnostic yield for various malignancies, including pancreatic, gastrointestinal, and mediastinal cancers, enabling accurate staging and facilitating personalized treatment strategies.

Additionally, EUS-guided therapeutic interventions, such as drainage of pseudocysts, biliary and pancreatic duct drainage, and tumor ablation, have gained prominence as viable alternatives to conventional surgical procedures. These minimally invasive techniques not only reduce patient discomfort and recovery time but also present a safer and more cost-effective approach for managing complex GI pathologies.

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Key Market Insights:

As the EUS market continues to witness rapid technological advancements and the exploration of new applications, several challenges and opportunities lie ahead. While the integration of artificial intelligence (AI) and machine learning algorithms in EUS imaging holds the potential to enhance diagnostic accuracy and streamline clinical workflows, further research is required to optimize these technologies for real-time clinical applications.

Moreover, the expanding use of EUS in the field of interventional endoscopy calls for continuous training and skill development among healthcare professionals to ensure the safe and effective implementation of these advanced techniques.

In conclusion, the evolving landscape of EUS, characterized by continual technological innovations and a widening spectrum of applications, promises to redefine the standards of diagnostic and therapeutic interventions in gastroenterology and oncology. By fostering collaborations between industry stakeholders, researchers, and healthcare providers, the EUS market is poised to pave the way for a more comprehensive and patient-centric approach to gastrointestinal care.

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On the basis of products, the endoscopes segment was the highest contributor to the market in 2021.

Based on application, the pancreatic conditions segment was the highest contributor to the market in 2021.

Depending on the end user, the hospital segment was the highest contributor to the market in 2021.

Region wise, North America garnered the largest revenue share in 2021, whereas Asia-Pacific is anticipated to grow at the highest CAGR during the forecast period.

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This report provides a quantitative Endoscopic Ultrasound Market Analysis of the market segments, current trends, estimations, and dynamics of the endoscopic ultrasound EUS Market analysis from 2021 to 2031 to identify the prevailing Endoscopic Ultrasound Market Opportunity.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the endoscopic ultrasound (eus) market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global endoscopic ultrasound (eus) market trends, key players, market segments, application areas, and market growth strategies.

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David Correa

Allied Analytics LLP

+1 800-792-5285

[email us here](#)

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