

Global Bleaching Earth Market Expected to Surge to US\$ 14.4 Billion by 2031 | Study TMR

Bleaching earth is utilized to refine vegetable oils and animal fats for human consumption.

WILMINGTON, DOWNTOWN, UNITED STATES, October 18, 2023 /EINPresswire.com/ -- The "Global Bleaching Earth Market by Type: (Activated Clay and Natural Clay; and Application Method: Percolation Method and Contacting Method) -Forecast to 2031" report has been added to Transparency Market Research offering. The Bleaching Earth market is projected to reach US\$ 14.4 Billion by 2031, at a CAGR of 5.3% from 2023 to 2031. With the growth of the food & beverage industry and oil & gas industry, bleaching earth is becoming increasingly popular in the market.



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Global Bleaching Earth Market: Growth Drivers

Global demand for healthier products, improved living standards, and shifting eating patterns have all fueled the edible oil industry's spectacular expansion. Sustainable development has also improved environmental protection strategies including energy efficiency and sustainability, which can have a favorable impact on consumer demand.

One of the main drivers of market revenue growth is rising health awareness. Customers understand the risks involved in ingesting unrefined or only partially refined oils and fats. To make olive oil and fat safer to consume, contaminants are removed using activated bleaching

earth.

Bleaching earth market growth is attributed to the increased demand for paper and pulp products. The market for processed foods has grown within the past few years. Processed meals are growing in popularity as cities become more populated. Processed foods are handier and less complicated to keep than unprocessed foods.

Opportunities in the Bleaching Earth Market:

The bleaching earth market presents several opportunities for growth and diversification:

Investigating New Applications: As customers look for natural and clean-label components more and more, there is room to grow into new markets like cosmetics and personal care goods. Geographic Expansion: Market participants can look into undiscovered markets in areas where the industrial and food processing sectors are growing.

Product Innovation: Gaining a larger market share can come from creating bleaching earth goods that are customized and adapted for particular industrial uses.

Companies Profiled:

Clariant AG

EP Minerals

Dwi Karya Bentonit Indonesia

20 Microns

UGA Group

Ashapura Group

Carbocraft (Pty) Ltd.

Taiko Clay Marketing Sdn. Bhd.

Minerals Technologies Inc.

Musim Mas

The W Clay Industries Sdn. Bhd.

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Market Segmentation:

Type Activated Clay Natural Clay

Application Method Percolation Method Contacting Method Function
Decolorization
Purification
Oil Adsorption
Catalysis
Dehydration
Others

Application
Decolorization of Oils and Fats
Effluent Treatment
Water Purification
Beer and Wine Bleaching
Catalysis of Petroleum Byproducts
Medicine Desiccation
Others

Which regions are leading the Bleaching Earth Market?

North America (the United States, Canada, and Mexico)

Europe (Germany, UK, France, Italy, Russia, Turkey, etc.)

Asia-Pacific (China, Japan, Korea, India, Australia, and Southeast Asia (Indonesia, Thailand,

Philippines, Malaysia, and Vietnam))

South America (Brazil etc.) The Middle East and Africa (North Africa and GCC Countries)

Some key aspects analyzed and revealed in the study are:

Which regions are increasing investments in supply chain networks?

Which countries have benefited from recent import/export policies?

Which regions have seen a decline in consumer demand due to economic and political upheaval?

Which are the key regions likely to emerge as profitable markets?

Which regions are expected to lose occupancy due to price pressure?

In which regions are major players expected to expand their presence in the near future?

Have Any Query? Ask to Analyst:

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<u>Glioma Treatment Market</u>: Glioma is a condition that covers a broad category of brain and spinal cord tumors that affect the glial cells in the brain. Glioma can affect brain function and can be fatal depending on its location and severity of the tumor.

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