

Dental Aligners Market Size Projected To Reach US\$ 11.3 Billion and Growing at a CAGR of 8.7% By 2031 | TMR Study

Increase in prevalence of malocclusions and growth in demand for customized dental aligners

WILMINGTON, DELAWARE, UNITED STATES, October 18, 2023 /EINPresswire.com/ -- The Global [Dental Aligners Market](#) is estimated to attain a valuation of US\$ 11.3 Bn by the end of 2031, states a study by Transparency Market Research (TMR). Besides, the report notes that the market is prognosticated to expand at a CAGR of 8.7 % during the forecast period, 2022-2031.



The key objective of the TMR report is to offer a complete assessment of the global market including major leading stakeholders of the Dental Aligners industry. The current and historical status of the market together with forecasted market size and trends are demonstrated in the assessment in simple manner. In addition, the report delivers data on the volume, share, revenue, production, and sales in the market.

Dental aligners are transparent plastic plates worn over the teeth. They are an alternative to traditional braces and are designed to help organize teeth into their ideal position. Dental aligners do not have metal brackets. These aligners are made of durable plastic materials and can be customized accordingly. The dental aligner is a comparatively new orthodontic aligner treatment used to adjust and straighten teeth. Types of dental aligners include braces and clear aligners. Aligners are an efficient alternative to metal braces, as they are virtually invisible. Users can remove them while brushing their teeth and eating. Usage of digital technology to manufacture aligners for teeth straightening is an ideal example of digital dentistry.

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Key Findings of Market Report:

- There has been a significant rise in demand for personalized dental aligners, particularly among teenagers.
- During the projection period, the clear aligners product category is expected to rule the worldwide market.
- In 2021, the adult market segment had a market share of about 60.0% of dental aligners.
- In 2021, the orthodontics sector had the most market share.
- The market for dental aligners in North America is expected to grow over the projected period.

Market Trends for Dental Aligners:

- Based on age groups, the industry has been segmented into adults and teenagers. In 2021, the adult market category had a larger market share. During the projection period, it is anticipated to expand at a considerable CAGR. The segment is anticipated to grow as malocclusion in adults becomes more common.
- During the projected period, the teenager's category is predicted to grow at a CAGR that is somewhat higher.
- The global market has been divided into general dentists and orthodontists based on end-user. In 2021, the orthodontics sector had an enormous market share. Throughout the projection period, the category is anticipated to grow at a considerable CAGR.

Dental Aligners Market: Competitive Landscape:

As per Transparency Market Research's report, the global market for dental aligners is fragmented globally, with a large number of notable competitors owning most of the share. The global dental aligners business is fragmented, with the presence of a large number of prominent players controlling the majority of the share. Leading players include 3M Corporation, Align Technology, Inc., Institut Straumann AG, Dentsply Sirona, Argen Corporation, Henry Schein, Inc., OraPharma, Envista Holding Corporation, Ormco Corporation, TP Orthodontics, Inc. These players are investing significantly in research & development activities to introduce innovative products in the market.

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Dental Aligners Market Research Methodologies and Approaches

The report on the Dental Aligners market is prepared by employing well-validated research methodologies and approaches. The study authors have applied industry-validated tools for collection of data, including interviews, observations, surveys, questionnaire, and secondary research. The adoption of robust approaches for quantitative research measures makes the study offer holistic perspectives and unique.

Value Chain Analysis in Dental Aligners Market: Trends and Industry Perspectives

The study presents a comprehensive insight into the value chain of the industry or industries associated with the Dental Aligners market. It offers insights into trends shaping marketing channels that have delivered customer value. In understanding the marketplace, the business intelligence study evaluates changing consumer demands in various segments. Product/service segments where new strategies are required to attract demand are also highlighted in the study. The study offers business executives some of the pertinent consumer behavior models, which will help companies strengthen their prospects. The study offers a detailed evaluation on the changing attitudes and perceptions of customers to shed light on the potential revenue streams in the Dental Aligners market.

Some of the key aspects that the study sheds light on are:

- What are some of the recent marketing warfare strategies that have impacted the development of the Dental Aligners market?
- How are some of the large-sized players allocating funds to strategic business units to stay ahead of rivals and peers?
- What are some of the expansion strategies by new entrants and top players?
- How do new entrants intend to use business strategies for generating customer value?
- What are some of the consumer-oriented strategies by pioneers and innovators?
- How do established players intend to enter into new markets and grow their market shares during the forecast period of 2022 – 2031?

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Global Dental Aligners Market Segmentation

Product

- Braces
- Clear Aligners

Material

- Metal
- Polyurethane Plastic
- Polyethylene Terephthalate Glycol
- Acrylic Resin
- Others

Age Group

- Adults
- Teenagers

End-user

- General Dentists
- Orthodontists

Region

- North America
- Latin America
- Europe
- Latin America
- Middle East & Africa

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Nikhil Sawlani

Transparency Market Research Inc.

+ +1 518-618-1030

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