

# Healthcare Asset Management Market Size, Industry Trends, Growth Prospects Till, 2023-2030: Coherent Market Insights

Healthcare Asset Management Market was valued at US\$ 14.9 Bn in 2022 and is forecast to reach a value of US\$ 34.7 Bn by 2030 at a CAGR of 11.2%.

BURLINGAME, CA, UNITED STATES,
October 19, 2023 /EINPresswire.com/ -Coherent Market insights announces
the release of the report "Healthcare
Asset Management Market – Demand,
Growth, Opportunities and Analysis of
Top Key Player Forecast to 2030", The
Healthcare Asset Management market



Healthcare Asset Management Market

research report provides a comprehensive analysis of the current state and future potential of the Healthcare Asset Management market. The report covers various aspects, including market size, growth trends, key players, market segmentation, competitive landscape, industry drivers, and challenges. The objective of this report is to assist stakeholders, investors, and businesses in making informed decisions and formulating effective strategies to thrive in the Healthcare Asset Management market, are provided. In addition, the report provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

According to Coherent Market Insights study, Healthcare Asset Management Market was valued at US\$ 14.9 Bn in 2022 and is forecast to reach a value of US\$ 34.7 Bn by 2030 at a CAGR of 11.2% between 2023 and 2030.

The objective of the report is to present a comprehensive analysis of the Healthcare Asset Management Market including all the stakeholders of the industry. The past and current status of the industry with forecasted market size and trends are presented in the report with the analysis of complicated data in simple language. The report covers all the aspects of the industry with a dedicated study of key players that includes market leaders, followers, and new entrants. POSTER, SWOT, and PESTEL analyses with the potential impact of macroeconomic factors on the market have been presented in the report.

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The major players operating in the market include:

Aeroscout, Inc, Radianse, Motorola Solutions, Infor, Inc., IBM Corporation, GE Healthcare, Airista Flow, Sonitor Technologies, Siemens Healthineers, and Awarepoint Corporation, among others.

These companies are focusing on new product development, partnerships, collaborations, and mergers and acquisitions to increase their market share and maintain their position in the market.

**Detailed Segmentation:** 

# By Technology:

- Real Time Location Systems (RTLS)
- Radio Frequency Identification (RFID) Systems
- Active RFID
- Passive RFID

#### By Component:

- Hardware
- Software
- Services

# By Application:

- Staff Management
- Equipment Tracking
- Patient Tracking
- Supply Chain Management

#### By End Users:

- Hospitals/Clinics
- Laboratories
- Pharmaceuticals
- Bio-Technology

Market segment by Region/Country including:

- North America (United States, Canada and Mexico)
- Europe (Germany, UK, France, Italy, Russia and Spain etc.)
- Asia-Pacific (China, Japan, Korea, India, Australia and Southeast Asia etc.)
- South America (Brazil, Argentina and Colombia etc.)
- Middle East & Africa (South Africa, UAE and Saudi Arabia etc.)

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#### **Industry Trends and Drivers**

The Healthcare Asset Management market is influenced by several trends and drivers that shape its growth trajectory. The report will identify and analyze these key factors, such as technological advancements, changing consumer preferences, regulatory landscape, macroeconomic factors, and emerging markets. By understanding these trends and drivers, stakeholders can seize opportunities and mitigate potential challenges.

Healthcare Asset Management Market Size and Growth

The report will provide an in-depth analysis of the historical market size of the Healthcare Asset Management market, as well as a forecast of its future growth trajectory. By examining key indicators such as revenue, sales volume, market share, and CAGR (Compound Annual Growth Rate), the report aims to offer a comprehensive outlook on the market's potential over the next 5-10 years.

### Market Scope

The research examines the key players in the global Healthcare Asset Management Market in detail, focusing on their market share, gross margin, net profit, sales, product portfolio, new applications, recent developments, and other factors. This study estimates the market size in terms of both values (millions of dollars) and volume (millions of units / K Units). Both top-down and bottom-up techniques were used to estimate and validate the market size of the Healthcare Asset Management Market, as well as the size of various other dependent submarkets in the overall market. To identify important market participants, secondary research was utilized, and primary and secondary research was employed to determine their market shares. All percentage share splits and breakdowns were calculated using secondary sources and verified sources.

# **SWOT Analysis:**

To provide a comprehensive overview of the market, the report will conduct a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis of key players and the overall Healthcare Asset Management market. This analysis will offer insights into the internal and external factors that

impact the market's competitiveness and growth potential.

Market Entry Strategies:

For new entrants and companies seeking to expand their market presence, this section will provide valuable insights into potential market entry strategies. The report will evaluate the advantages and disadvantages of various approaches, such as partnerships, acquisitions, joint ventures, and organic growth, helping companies make informed decisions about their market entry.

Frequently Asked Questions (FAQs):

<ul> <li>□ What are the key factors hampering growth of the Healthcare Asset Management market?</li> <li>□ What are the major factors driving the global Healthcare Asset Management market growth?</li> <li>□ Which is the leading component segment in the Healthcare Asset Management market?</li> <li>□ Which are the major players operating in the Healthcare Asset Management market?</li> <li>□ Which region will lead the Healthcare Asset Management market?</li> <li>□ What will be the CAGR of Healthcare Asset Management market?</li> <li>□ What are the drivers of the Healthcare Asset Management market?</li> </ul>
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