GuardDog AI and Sertainty Announce Groundbreaking Data Security Collaboration

Partnership to provide Next-Gen playbooks for incident Response Containment, for protection of data on networks worldwide

SALT LAKE CITY, UT, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- GuardDog AI, an innovative technology company specializing in AI-powered, Cybersecurity incident response automation platform tools and Global data security leader Sertainty has

Who's Driving Your Incident Response Plan

announced a new partnership to provide next generation playbooks for incident Response Containment and for protection of data on networks worldwide.

> "By integrating Sertainty Digital IDs into workflows for our AI-driven incident response capabilities, creating a fully automated cost-effective containment platform solution against cyber threats."
>
> *Peter Bookman, C.E.O.*

In a rapidly evolving digital landscape, the importance of safeguarding sensitive data cannot be overstated. Utilizing the Sertainty Data Security Platform and customizing IoT (Internet of Things) software developer kit, GuardDog AI and its patented technology are poised to redefine the paradigm of data security, containment, and cybersecurity incident response.

"Our mission at Sertainty has always been to empower organizations with robust data security solutions. The GuardDog AI-driven approach is a perfect opportunity to demonstrate the potential of Sertainty technology within new, innovative frameworks and communication topologies," said Amir Sternhell, Chief Strategy Officer at Sertainty. "Together, we are poised to deliver a new standard of data protection."

GuardDog AI, has made strides in the cybersecurity industry with its AI-powered Protective Cloud Services (PCS) platform. Their innovative technology constantly scans and analyzes network traffic, proactively automating incident response steps that otherwise need to be done manually, disrupting organizations for days and months or even putting them out of business. This

collaborative effort will focus on enhancing data security at the network's edge, negating anomalies, and mitigating vulnerabilities often exploited.

Peter Bookman, Founder and CEO (Chief Executive Officer) at GuardDog AI, shares his enthusiasm for the collaboration. "Our partnership with Sertainty opens up a world of possibilities and playbooks for securing data comprehensively. By integrating Sertainty technology and its Digital IDs into workflows that employ our AI-driven incident response capabilities, we aim to create a fully automated and cost-effective incident response solution against emerging cyber threats.

The Sertainty Data Privacy Platform is a leading solution in data security that empowers data files to protect themselves using a zero-trust methodology. This innovative approach prioritizes data-centric security that ensures privacy and integrity when traditional security measures fall short.

Guard Dog AI

Sertainty.com

Greg Taylor, CEO at Sertainty, expresses, "We are incredibly excited about our partnership with GuardDog AI. Their AI-driven network-based incident response capabilities complement our zero-trust, data-centric security model, providing an enhanced layer of defense that is critically needed in today's complex digital ecosystem. As we collaborate to integrate our technologies, we are not just creating a robust security solution, but a dynamic ecosystem where data is not only protected but empowered.

Our partnership is about envisioning a future where data privacy and security are inherent, and every piece of information is armed with the intelligence to protect itself from emerging cyber threats. Together, we are making that vision a reality."

This collaboration between Sertainty and GuardDog AI marks a significant step toward strengthening data security in an era where cyber threats are ever-present. Together, they aim to set a new industry standard for PCS coupled with a Data-Centric orientation.

About GuardDog AI

Guard Dog Solutions Inc., headquartered in Salt Lake City, Utah, GuardDog AI has developed a cloud-based Autonomous Incident Response (AiR) "2022 Crystal Award Winner for Leadership in Innovation and Technology" in additionally to the triple wins in 2021 and 2022 'ASTORS' Homeland Security Award(s) for Best Threat Intelligence Solution, Best Cyber Analytics Solution, and Best Vulnerability Management Solution awards. Our Protective Cloud Service cyber security software collaborates with a companion Fido unit to simplify cybersecurity scoring and attack response. The solution provides network protection and visibility by exposing invisible threats on networks and the devices attached to their network. It uses patented technology to prevent cybersecurity threats before compromising network environments. Visit GuardDog AI for more information, follow us on Twitter https://twitter.com/GuardDog AI or instagram@GuardDog AI Learn more at guarddog.ai.

About Sertainty
Sertainty is a technology company that empowers data with active intelligence and security. The company has been on a mission to transform how data is secured, governed, and monetized. The company's groundbreaking technology, validated by a 100% score from Veracode, enables data to function as an active participant in its lifecycle. This innovation has positioned Sertainty as a leader in introducing data-level security, a quantum-resistant solution in the zero-trust architecture realm. Sertainty offers pathways to a future where data is empowered, self-reliant, and self-governing. With embedded active intelligence, the company is redefining data security and management, opening doors to endless opportunities. Learn More at www.sertainty.com.

Safe Harbor Statement
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Sales Contact: Press Contact:
sales@GuardDog.ai   Snapp Conner
833-448-2733   Cheryl Conner 801-806-0150 info@snappconner.com

Kelly Ryan
Guard Dog Solutions
+1 833-448-2733
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn
Instagram

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