

# Infant Nutrition Market to Attain Valuation of \$95.5 billion by 2032 ; Danone S.A., Perrigo Company plc, Arla Foods amba

*The growth of infant nutrition is highly dependent on the awareness among the consumers to provide complete nutrition to their child.*

PORTLAND, OR, US, October 22, 2023 /EINPresswire.com/ -- [Infant Nutrition Market](#)

by Product Type (Follow-on Milk, Specialty Baby Milk, Infant Milk, Prepared Baby Food, and Dried Baby Food), Form (Solid and Liquid), and Distribution Channel (Hypermarket/ Supermarket, Convenience Stores, Pharmacy, Online, and Others): Global Opportunity Analysis and Industry Forecast, 2018-2026" According to the

report, The global infant nutrition market was valued at \$45.5 billion in 2022, and is projected to reach \$95.5 billion by 2032, growing at a CAGR of 7.7% from 2023 to 2032.



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Rise in awareness on adequate nutrition, increase in disposable income, and innovative packaging to influence buying behavior drive the growth of the global infant nutrition market”

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Rise in awareness on adequate nutrition, increase in disposable income, and innovative packaging to influence buying behavior drive the growth of the global infant nutrition market. In addition, the busy lifestyle of consumers have fueled the growth of the market. On the other hand, increased breastfeeding due to government initiatives hamper the growth of the market. Nevertheless, organic baby food and prebiotic and probiotics in baby food are expected to create lucrative opportunities in the near future.

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Arla Foods Amba  
Campbell Soups  
Dana Dairy Group Ltd  
Abbott  
Danone  
Nestle S.A.  
Reckitt Benckise (Mead Johnson & Company LLC)  
Perrigo Company Plc  
Heinz Baby  
Gujarat Co-operative Milk Marketing Federation Ltd. (GCMMF)

The number of women as a part of the labor workforce has increased over the past few years due to rise in literacy rate. The ratio is estimated to increase in the near future, owing to the supportive government policies. The infant nutrition products offer parents the convenience to lessen their time in manual preparation of baby foods and simultaneously take care of the babies, which is expected to boost the market growth during the infant nutrition market forecast period.

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Based on product type, the infant milk segment contributed to more than two-fifths of the global infant nutrition market revenue in 2018, and is expected to retain its dominance by the end of 2026. The infant milk acts as a substitute to breast milk. In addition, the Infant milk debuts in gas-tight composites, which helps in keeping the infant milk fresh and also helps in increasing the shelf life of the product which drives the growth of the segment. On the other hand, the prepared baby food segment would register the fastest CAGR of 10.4% throughout the forecast period. The longer shelf life of prepared baby food, and wholesome ingredients used to prepare the baby food have augmented the growth of the segment.

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The infant nutrition market is segmented depending on product type, form, distribution channel, and region. On the basis of product type, it is categorized into follow-on milk, specialty baby milk, infant milk, prepared baby food, and dried baby food. According to form, it is into solid baby food and liquid baby food. As per distribution channel, it is divided into e-commerce and offline channels. Moreover, the market is further classified into third-level segmentation through the distribution channel. Depending on offline channel, it is fragmented into hypermarkets/supermarkets, convenience stores, pharmacy, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Switzerland, and rest of Europe), Asia-Pacific (China, India, Japan, South

Korea, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, UAE, and rest of LAMEA).

Based on region, Asia-Pacific held the largest share in 2018, garnering more than two-fifths of the global infant nutrition market, owing to increase in purchasing power of population in the Asia-Pacific region. On the other hand, the LAMEA region is projected to manifest the fastest CAGR of 10.6% by 2026. Increase in human immunodeficiency virus (HIV) in breastfeeding women, and expansion of infant food business in LAMEA region have propelled the growth of the market. Moreover, North America, is anticipated to manifest the CAGR of 6.0% by 2026.

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Depending on the product type, the infant milk segment dominated the market in 2022, garnering around two-fifth of the market share according to the infant nutrition market analysis; moreover, the prepared baby food segment is expected to grow at the highest CAGR of 8.6% from 2023 to 2032. In addition, special attention is given to the fat equivalents in newborn milk to mimic HMF counterparts since human breast milk (HBM) is supposed to be replaced by it. To improve infant milk digestion and fat and mineral absorption, the current trend in the newborn nutrition industry is to produce fat analogues by integrating palmitic acid in fatty acids through a lipase-catalyzed reaction.

By product type, the infant milk segment is estimated to witness significant growth, registering a CAGR of 8.0% during the forecast period.

According to form, the solid baby food segment is anticipated to grow at a CAGR of 7.7% during the forecast period.

As per distribution channel, the offline segment is estimated to witness significant growth, registering a CAGR of 7.6% during the forecast period.

By region, Asia-Pacific was the dominant region in 2022, occupying a major share of the market.

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Baby Drinks Market- <https://www.globenewswire.com/en/news-release/2022/03/14/2402706/0/en/Global-Baby-Drinks-Market-to-Generate-67-10-Billion-by-2031-Allied-Market-Research.html>

U.S. Baby Infant Formula Market - <https://www.prnewswire.com/news-releases/us-baby-infant-formula-market-to-reach-5-81-bn-globally-by-2027-at-5-8-cagr-allied-market-research->

Canada Baby Food Market - <https://www.alliedmarketresearch.com/canada-baby-food-market>

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