

# Smart Learning and Education in Asia - Opportunity Analysis and Industry Forecast, 2021-2030

*China dominated overall market share in 2020 Mainly attributed to rapid development of Chinas education sector & inclination towards an intelligent technologies*

WILMINGTON, DE, UNITED STATES, October 23, 2023 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "[Asia Smart Education and Learning Market](#) By Component, Learning Mode, and End User: Global Opportunity Analysis and Industry Forecast, 2021-2030,"



The Asia smart education and learning market size was valued at \$43.36 billion in 2020, and is projected to reach \$369.34 billion by 2030, registering a CAGR of 23.6%.



In December 2019, Tencent Holdings Ltd., the Chinese internet giant launched We Learning, a new smart education solution to meet significant demand of country's booming smart education market.”  
*Allied Market Research*

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The growth of the Asia Smart Education and Learning market is driven by continuous increased acceptance of e-learning in corporate and academic set-ups and proactive government initiatives in developing markets. In addition, technological advancements in smart education & e-learning and growing number of mobile learning applications provides asia smart education & learning

market opportunity.

However, security and privacy concerns and high cost of implementation may hamper growth of

the market to some extent during the forecast period. On the other hand, emergence of bring-your-own-device (BYOD) trend and upsurge in virtual schools are expected to create lucrative growth opportunities for Asia smart education & learning market growth in the near future.

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#### Competitive Analysis:

The competitive environment of [Asia Smart Learning and Education Industry](#) is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Asia Smart Learning and Education Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

#### Key Players:

Abans Group  
Adobe Systems Incorporated  
Cisco Systems Inc.  
Educomp Solutions Ltd.  
NIIT Limited  
Blackboard, Inc.  
Ellucian Company L.P.  
Saba Software, Inc.  
SMART Technologies  
Unit4 and Many More

Country wise, the Asia smart education & learning market share was dominated by China. However, India is expected to witness significant growth in the upcoming years.

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Based on the insights of various CXOs of leading companies, increase in importance of social learning, upsurge in adoption of technology, and dearth of quality education in the developing economies drive the growth of the Asia smart education and learning market.

Adoption of smart education and learning solutions has increased over a period of time, as a number of educational institutes are shifting their preference toward smart education concept by adopting high-tech teaching methods. Education sector is one of the earliest adopters of e-learning, owing to increase in demand for e-learning solutions from schools and universities. In addition, dearth of quality education in the developing economies such as China and India fuels the adoption of this concept, which is anticipated to provide potential growth opportunities for the market.

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