

Tesoro Tree Service Credits Tree Leads Today for 80% Business Growth and Improved Efficiency

NORTH CHARLESTON, SOUTH CAROLINA, USA, October 20, 2023 /EINPresswire.com/ -- In an industry as competitive as tree care and removal, finding a reliable source of high-quality leads can make all the difference. Selvin Bonilla, the owner of Tesoro Tree Service in North Charleston, South Carolina, understands this well. Since partnering with Tree Leads Today (TLT), Tesoro Tree Service has seen a remarkable 80% growth in its business, and they attribute this success to the exclusive leads provided by TLT.

Many tree care companies have struggled with shared or non-exclusive leads, which often result in fierce competition for the same potential clients. Bonilla emphasizes the critical difference TLT makes in this regard: "The problem with others is that they sell the same lead to 2 or 3 different companies. With TLT, I'm the only one dealing directly with the customer, and that's why there are more opportunities to secure jobs because TLT doesn't put me in competition."

Exclusive leads, a hallmark of TLT's service, have allowed Tesoro Tree





Service to work directly with potential clients without the hassle of competing against other companies. This has significantly increased their chances of securing jobs.

In a competitive market that includes areas like Summerville, Hanahan, Mount Pleasant, and Charleston, Tesoro Tree Service has thrived by embracing TLT's exclusive lead model. They've also experienced a boost in efficiency. The geo-targeting feature ensures that leads come from nearby areas, reducing travel time and expenses.

Bonilla comments on this efficiency, stating, "A lot more efficient. I don't waste time driving from one place to the other. If a small job is completed, it can be followed by another nearby job on the same day. We can explore the area further to analyze the best way to move heavy equipment in a safer and more efficient manner."

Additionally, TLT's focus on phone calls over other forms of leads has proven beneficial for Tesoro Tree Service. This approach allows Bonilla and his team to coordinate with potential clients and schedule estimates more effectively. "You can be sure that the customer is at home, and the trip is not wasted," Bonilla explains.

This success story illustrates how TLT's commitment to providing exclusive leads tailored to the tree care industry has empowered businesses like Tesoro Tree Service to thrive in a competitive market. As Bonilla attests, "TLT has helped me get more and better clients."

For more information about Tree Leads Today and their exclusive lead services, visit https://www.TreeLeadsToday.com.





About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care

companies achieve outstanding success. To contact Tree Leads Today: https://www.TreeLeadsToday.com | (610) 227-6290.

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