

Hair Restoration Services Market is Estimated to Cross \$12,119.4 Million by the End of 2026 ; iGrow Laser, Bosley Inc.

The hair restoration services companies have been focusing in promoting their products in online platform

PORTLAND, 5933 NE WIN SIVERS DRIVE, #205, OR 97220U, UNITED STATE, October 21, 2023

/EINPresswire.com/ -- According to a new report published by Allied Market Research titled, "[Hair Restoration Services Market](#)" by Service Type, Gender, and Service Provider: Global Opportunity Analysis and Industry

Forecast, 2019 – 2026,"the global hair restoration services market size was valued at \$8,452.5 million in 2018, and is projected to reach \$12,119.4 million by 2026, growing at a CAGR of 4.6% from 2019 to 2026. In 2017, North America accounted for nearly 35.19% share of the hair restoration services market.



Hair Restoration Services Market

According to the National Alopecia Areata Foundation (NAAF), in 2017, 6.8 million people in the U.S. were affected by alopecia. Alopecia is a common autoimmune skin disease that cause hair loss on the scalp, face, and sometimes on the other areas of the body. Similarly, in Europe, baldness has been a common issue among its population. Countries such as Czech Republic, UK, Spain, and Germany have higher number of bald people. This has resulted in rise in number of clinical institutions and hospitals for hair loss treatment in Europe and North America. As per the International Society of Hair Restoration, nearly 33,194 surgeries were carried out annually in 2015 in Europe.

Request For Sample :- <https://www.alliedmarketresearch.com/request-sample/5389>

Men and women experience hair loss differently. Men may begin gradually losing their hair as early as their teens, typically from the hairline and the crown of the head. Women may have

noticeable hair loss at age 40 or later, with generalized thinning over the scalp, and particularly at the crown. Among the two, men have reported to have higher number of hair loss problem as compared to women. Follicular unit extraction (FUE) and follicular unit transplantation (FUT) are the two major types of hair restoration treatments that have been gaining popularity. Some of the key service providers such as Direct Hair Implantation International and Elite Hair Restoration effectively promote these two treatments among their target customers.

Increase in celebrity influence, persistent self-consciousness about facial appearance, societal influence to grow thicker hair, are some the key factors that boost the demand for hair care solutions such as hair restoration services. Furthermore, rise in need to maintain hair condition among beauty-conscious customers serves as a key factor for the adoption of hair restoration services industry.

Furthermore, increase in number of netizens and rise in penetration of internet are other factors that supplement the growth of the hair restoration services market. Most of the key players in the hair restoration services market strategize on promoting their products and services on social media platforms. Thus, through social media marketing strategy, global hair restoration services market analysis sights critical opportunity in gaining traction, and eventually increase their registration among target consumers

Key Findings of the Hair Restoration Services Market:

In 2018, based on service type, the follicular unit extraction segment accounted for around 34.3% hair restoration services market share, growing at a CAGR of 4.2% from 2019 to 2026.

In 2018, by gender, the male segment accounted for 64.3% share of the hair restoration services market, and is expected to growth at the highest CAGR of 4.4%.

In 2018, region wise, North America accounted for a prominent market share, and is anticipated to grow at a CAGR of 35.19% throughout the hair restoration market forecast.

Key players profiled in the report include Direct Hair Implantation International, iGrow Laser, Bosley Inc., Elite Hair Restoration, National Hair Centers, NeoGraft, Lexington Intl., LLC, Bernstein Medical, and Cole Hair Transplant Group.

TABLE OF CONTENT :-

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research

1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. Key findings

2.1.1. Top impacting factors

2.1.2. Top investment pockets

2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Parent/Peer Market Overview (2017-18)

3.3. Frequency of Bald Population

3.4. Pricing Analysis

3.4.1. Pricing Analysis of Hair Restoration Services, By Region, 2018& 2026

3.5. Market evolution/ Industry roadmap

3.6. Case Study

3.6.1. Case Study on Restoration Robotics Inc.

3.7. Market dynamics

3.7.1. Drivers

3.7.1.1. Surge in number of bald populations

3.7.1.2. Rise in number of beauty-conscious customers

3.7.1.3. Availability of efficient services

Buy Now :- <https://www.alliedmarketresearch.com/checkout-final/8a4b2a0e8a48da44262ec3ede1badb94>

TRENDING REPORTS :-

:-Armenia Consumer Goods Market

<https://www.alliedmarketresearch.com/press-release/armenia-consumer-goods-market.html>

:- Smart Ovens Market

<https://www.alliedmarketresearch.com/smart-ovens-market-A06011>

David Correa
Allied Market Research
+1 800-792-5285
[email us here](#)
Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/663141310>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.